

Golden, CO

The National Community Survey

Report of Results
2022

Report by:



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About The NCS™

The National Community Survey™ (The NCS™) report is about the “livability” of Golden. A livable community is a place that is not simply habitable, but that is desirable. It is not only where people do live, but where they want to live. The survey was developed by the experts from National Research Center at Polco.

Great communities are partnerships of the government, private sector, community-based organizations and residents, all geographically connected. The NCS captures residents’ opinions considering ten central facets of a community:



- Economy
- Mobility
- Community Design
- Utilities
- Safety
- Natural Environment
- Parks and Recreation
- Health and Wellness
- Education, Arts, and Culture
- Inclusivity and Engagement

The report provides the opinions of a representative sample of 547 residents of the City of Golden collected from August 24, 2022 to October 12. The margin of error around any reported percentage is 4% for all respondents and the response rate for the 2022 survey was 21%. Survey results were weighted so that the demographic profile of respondents was representative of the demographic profile of adults in Golden.



How the results are reported

For the most part, the percentages presented in the following tabs represent the “percent positive.” Most commonly, the percent positive is the combination of the top two most positive response options (i.e., excellent/good, very safe/somewhat safe, etc.). On many of the questions in the survey respondents may answer “don’t know.” The proportion of respondents giving this reply is shown in the full set of responses included in the tab “Complete data.” However, these responses have been removed from the analyses presented in most of the tabs. In other words, the tables and graphs display the responses from respondents who had an opinion about a specific item.

Comparisons to benchmarks

NRC’s database of comparative resident opinion is comprised of resident perspectives gathered in surveys from over 600 communities whose residents evaluated the same kinds of topics on The National Community Survey. The comparison evaluations are from the most recent survey completed in each community in the last five years. NRC adds the latest results quickly upon survey completion, keeping the benchmark data fresh and relevant. The communities in the database represent a wide geographic and population range. In each tab, Golden’s results are noted as being “higher” than the benchmark, “lower” than the benchmark, or “similar” to the benchmark, meaning that the average rating given by Golden residents is statistically similar to or different (greater or lesser) than the benchmark. Being rated as “higher” or “lower” than the benchmark means that Golden’s average rating for a particular item was more than 10 points different than the benchmark. If a rating was “much higher” or “much lower,” then Golden’s average rating was more than 20 points different when compared to the benchmark.

The survey was administered during the COVID-19 pandemic, a time of challenge for many local governments. While we provide comparisons to national benchmarks, it is important to note that much of the benchmark data was collected prior to the pandemic. This may impact how your City’s 2022 ratings compare to other communities’ ratings from the past five years.

Trends over time

Trend data for Golden represent important comparison data and should be examined for improvements or declines*. Deviations from stable trends over time represent opportunities for understanding how local policies, programs, or public information may have affected residents' opinions. Changes between survey years have been noted with an arrow and the percent difference. If the difference is greater than six percentage points between the 2019 and 2022 surveys, the change is statistically significant.

* In 2020, The NCS survey was updated to include new and refreshed items. Consequently, some of the trends may be impacted due to wording modifications that could have potentially altered the meaning of the item for the respondent.

Methods

Selecting survey recipients

All households within the City of Golden were eligible to participate in the survey. A list of all households within the zip codes serving Golden was purchased from Go-Dog Direct based on updated listings from the United States Postal Service. Since some of the zip codes that serve the City of Golden households may also serve addresses that lie outside of the community, the exact geographic location of each housing unit was compared to community boundaries using the most current municipal boundary file. Addresses located outside of the City of Golden boundaries were removed from the list of potential households to survey. Each address identified as being within city boundaries was further identified as being within one of the four wards. From that list, addresses were randomly selected as survey recipients, with multi-family housing units (defined as those with a unit number) sampled at a rate of 5□3 compared to single family housing units.

An individual within each household was selected using the birthday method. The birthday method selects a person within the household by asking the “person whose birthday has most recently passed” to complete the questionnaire. The underlying assumption in this method is that day of birth has no relationship to the way people respond to surveys. This instruction was contained in the introduction of the survey.

Conducting the survey

The 2,800 randomly selected households received mailings beginning on August 24, 2022 and the survey remained open for seven weeks. The first mailing was a postcard inviting the household to participate in the survey. The next mailing contained a cover letter with instructions, the survey questionnaire, and a postage-paid return envelope. All mailings included a web link to give residents the opportunity to respond to the survey online.

About 8% of the 2,800 mailed invitations or surveys were returned because the household address was vacant or the postal service was unable to deliver the survey as addressed. Of the remaining 2,585 households that received the invitations to participate, 547 completed the survey, providing an overall response rate of 21%. The response rate was calculated using AAPOR’s response rate #2* for mailed surveys of unnamed persons.

It is customary to describe the precision of estimates made from surveys by a “level of confidence” and accompanying “confidence interval” (or margin of error). A traditional level of confidence, and the one used here, is 95%. The 95% confidence interval can be any size and quantifies the sampling error or imprecision of the survey results because some residents’ opinions are relied on to estimate all residents’ opinions. The margin of error for the City of Golden survey is no greater than plus or minus four percentage points around any given percent reported for all respondents (547 completed surveys).

In addition to the randomly selected “probability sample” of households, a link to an online open participation survey was publicized by the City of Golden. The open participation survey was identical to the probability sample survey with two small updates; it included a map at the beginning asking where the respondent lives and a question about where they heard about the survey. The open participation survey was open to all city residents and became available on September 28, 2022. The survey remained open for two weeks. The data presented in the following tabs exclude the open participation survey data, but a tab at the end provides the complete frequency of responses to questions by the open participation respondents.

Analyzing the data

Responses from mailed surveys were entered into an electronic dataset using a “key and verify” method, where all responses are entered twice and compared to each other. Any discrepancies were resolved in comparison to the original survey form. Range checks as well as other forms of quality control were also performed. Responses from surveys completed on Polco were downloaded and merged with the mailed survey responses.

The demographics of the survey respondents were compared to those found in the 2010 Census and 2020 American Community Survey estimates for adults in the City of Golden. The primary objective of weighting survey data is to make the survey respondents reflective of the larger population of the community. The characteristics used for weighting were age, sex, race, Hispanic origin, housing type, housing tenure, and area. No adjustments were made for design effects. Weights were calculated using an iterative, multiplicative raking model known as the ANES Weighting Algorithm.* The results of the weighting scheme for the probability sample are presented in the following table.

NRC aligns demographic labels with those used by the U.S. Census for reporting purposes, when possible. Some categories (e.g., age, race/Hispanic origin, housing type, and length of residency) are combined into smaller subgroups.

		Unweighted	Weighted	Target*
Age	18-34	15%	40%	40%
	35-54	34%	30%	30%
	55+	51%	31%	30%
Area	Ward 1	18%	26%	26%
	Ward 2	22%	26%	26%
	Ward 3	32%	24%	24%
	Ward 4	27%	24%	24%
Hispanic origin	No, not Spanish, Hispanic, or Latino	97%	91%	91%
	Spanish, Hispanic, or Latino	3%	9%	9%
Housing tenure	Own	70%	61%	61%
	Rent	30%	39%	39%
Housing type	Attached	39%	49%	49%
	Detached	61%	51%	51%
Race & Hispanic origin	Not white alone	10%	15%	15%
	White alone, not Hispanic or Latino	90%	85%	85%
Sex	Man	44%	58%	58%
	Woman	56%	42%	42%
Sex/age	Man 18-34	8%	26%	26%
	Man 35-54	14%	16%	16%
	Man 55+	22%	16%	16%
	Woman 18-34	8%	14%	14%
	Woman 35-54	21%	13%	13%
	Woman 55+	28%	15%	15%

The survey datasets were analyzed using all or some of a combination of the Statistical Package for the Social Sciences (SPSS), R, Python and Tableau. For the most part, the percentages presented in the reports represent the “percent positive.” The percent positive is the combination of the top two most positive response options (i.e., excellent/good, very safe/somewhat safe, essential/very important, etc.), or, in the case of resident behaviors/participation, the percent positive represents the proportion of respondents indicating “yes” or participating in an activity at least once a month.

On many of the questions in the survey respondents may answer “don’t know.” The proportion of respondents giving this reply is shown in the full set of responses included in the tab “Complete data”. However, these responses have been removed from the analyses presented in the reports. In other words, the tables and graphs display the responses from respondents who had an opinion about a specific item.

Contact

The City of Golden funded this research. Please contact Karen Gerrity of the City of Golden at kgerrity@cityofgolden.net if you have any questions about the survey.

Survey Validity

See the Polco Knowledge Base article on survey validity at info.polco.us/knowledge/statistical-vali

* See AAPOR's Standard Definitions for more information at

www.aapor.org/Publications-Media/AAPOR-Journals/Standard-Definitions.aspx

* Pasek, J. (2010). ANES Weighting Algorithm. Retrieved from

web.stanford.edu/group/iriss/cgi-bin/anesrake/resources/RakingDescription.pdf

* Targets come from the 2010 Census and 2020 American Community Survey

Highlights

Golden's parks and recreational opportunities are highly valued by residents.

In this iteration of The NCS, Golden residents gave strong ratings to both the importance (84% essential or very important) and quality (94% excellent or good) of the city's overall parks and recreational opportunities, indicating that this facet is highly valued by the community. Evaluations for almost all survey items relating to Golden's parks and recreation were higher than in benchmark comparison communities. At least 9 in 10 residents were pleased with the availability of paths and walking trails, recreational opportunities, fitness opportunities, and city parks. About 8 in 10 also gave high marks to Golden's recreation centers or facilities. All of these scored more favorably than the national averages.

In addition to the standard survey questions, residents were asked to evaluate the importance of addressing a variety of City projects. A vast majority of residents indicated that Clear Creek Corridor management was an area of focus (76% essential or very important), making it the highest priority of all initiatives listed in that question.

Ratings for mobility reflect both successes and challenges.

About 6 in 10 residents positively rated the overall quality of Golden's transportation system, on par with national benchmark communities. A similar proportion gave high marks to the ease of travel by car, and slightly fewer (55%) offered excellent or good ratings for traffic flow on major streets. The ease of walking and ease of travel by bicycle in Golden both received higher-than-average evaluations (82% and 74% excellent or good, respectively). Ratings for the City's street repair (67%) and street cleaning (86%) services also surpassed comparison communities and increased significantly since Golden's 2019 survey results. However, less than half of the respondents were pleased with the ease of public parking (42% excellent or good), lower than the national average. Similarly, only 20% of the respondents rated the ease of travel by public transportation favorably, a decline of 12% from the City's 2019 survey results, indicating this might be an area of focus.

When asked about the importance of enlisting additional efforts to address specific City initiatives, 46% of the respondents prioritized parking management, and 58% supported more efforts for local transit/circulator bus opportunities. Further, when asked about problem areas in the City, 53% of respondents identified the availability of public transportation as a major or moderate problem.

Many aspects of Golden's community design receive positive reviews, but residents identify some potential areas of opportunity in affordability and housing.

The facet of community design encompasses the livability and impact on quality of life of aspects such as the city's overall design and layout, residential and commercial growth, public places, housing affordability and variety, and development and land use. Most residents were pleased with their neighborhood as a place to live (90% excellent or good), public places where people want to spend time (87%), and overall appearance of the city (87%). Three-quarters gave high marks to the preservation of the historical or cultural character of the community, and two-thirds positively evaluated the overall design or layout of residential and commercial areas in Golden. While these items were either higher than or similar to benchmark communities, a few aspects of community design received ratings below the national average. Only 12% of the respondents favorably rated the availability of affordable housing, and 29% did the same for the variety of housing options, both of which were lower than in comparison communities across the nation.

Golden's 2022 survey also included a series of questions designed to gauge residents' support for different initiatives relating to local community design. First, the City asked whether residents would support a ballot measure to allow incentives that would encourage affordable housing projects; 67% of the residents indicated they would strongly or somewhat support this ballot measure. In another question, over three-quarters of respondents identified the availability of affordable housing as a major or minor problem for Golden, while about half felt similarly about the type and style of residential development in the community. Finally, about 64% of the participants reported that it was essential or very important for the City to enlist additional efforts to address housing affordability in Golden.

Residents appreciate the City's utility infrastructure.

When asked to rate the quality of Golden's utility infrastructure, about 8 out of 10 respondents gave it high marks, similar to the national average. Respondents also offered positive scores to the City's sewer services (93% excellent or good), stormwater management (90%), and drinking water (88%), all of which were higher than ratings observed in comparison communities across

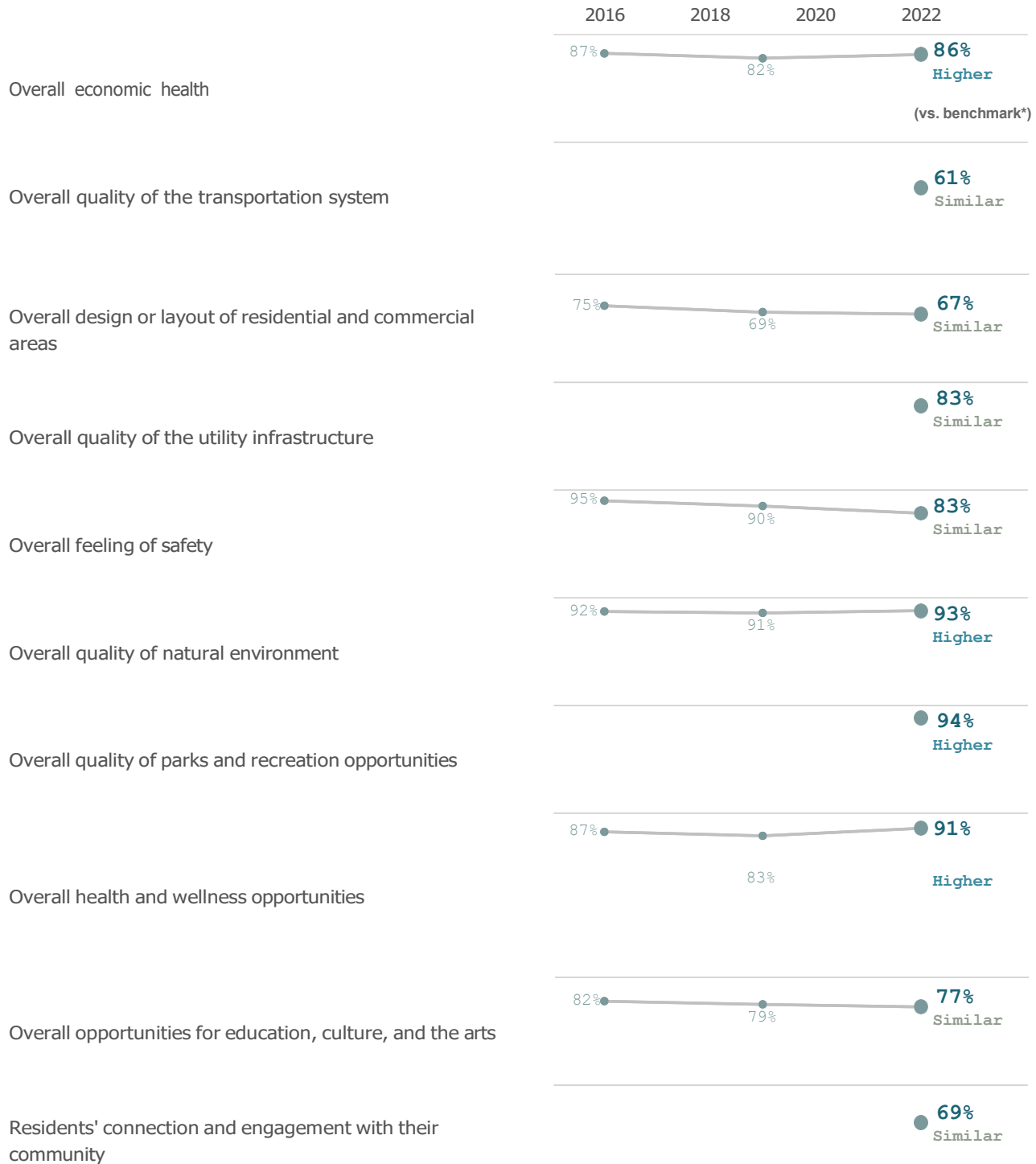
the country. Further, drinking water and stormwater management ratings were trending upward compared to the City's 2019 survey results. About 8 in 10 respondents positively evaluated power utilities, garbage collection, and utility billing services, holding steady from the previous survey, while 6 in 10 gave favorable reviews to affordable high-speed internet access. When asked about potential problem areas for Golden, about one-quarter of residents identified access to broadband/internet services as a major or moderate problem, and one-third similarly identified the affordability of broadband/internet services as a problem.

Facets of livability

Resident perceptions of quality and importance for each of the facets of community livability provide an overview of community strengths and challenges that are useful for planning, budgeting and performance evaluation.

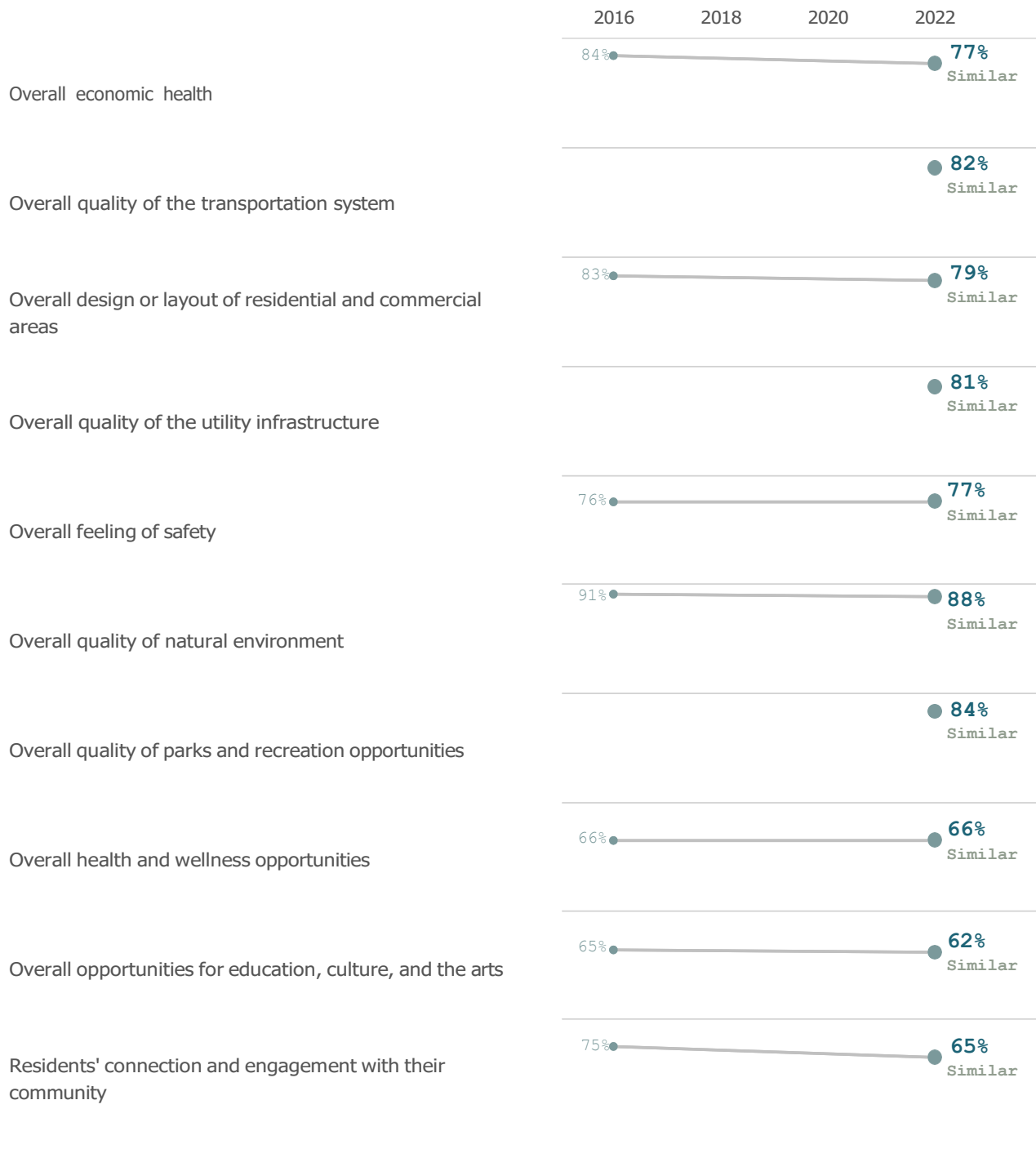
The charts below show the proportion of residents who rated the community facets positively for quality and the priority (importance) placed on each. Also displayed is whether local ratings were lower, similar, or higher than communities across the country (the national benchmark).

Please rate each of the following characteristics as they relate to Golden as a whole.
 (% excellent or good)



Please rate how important, if at all, you think it is for the Golden community to focus on each of the following in the coming two years.

(% essential or very important)



* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

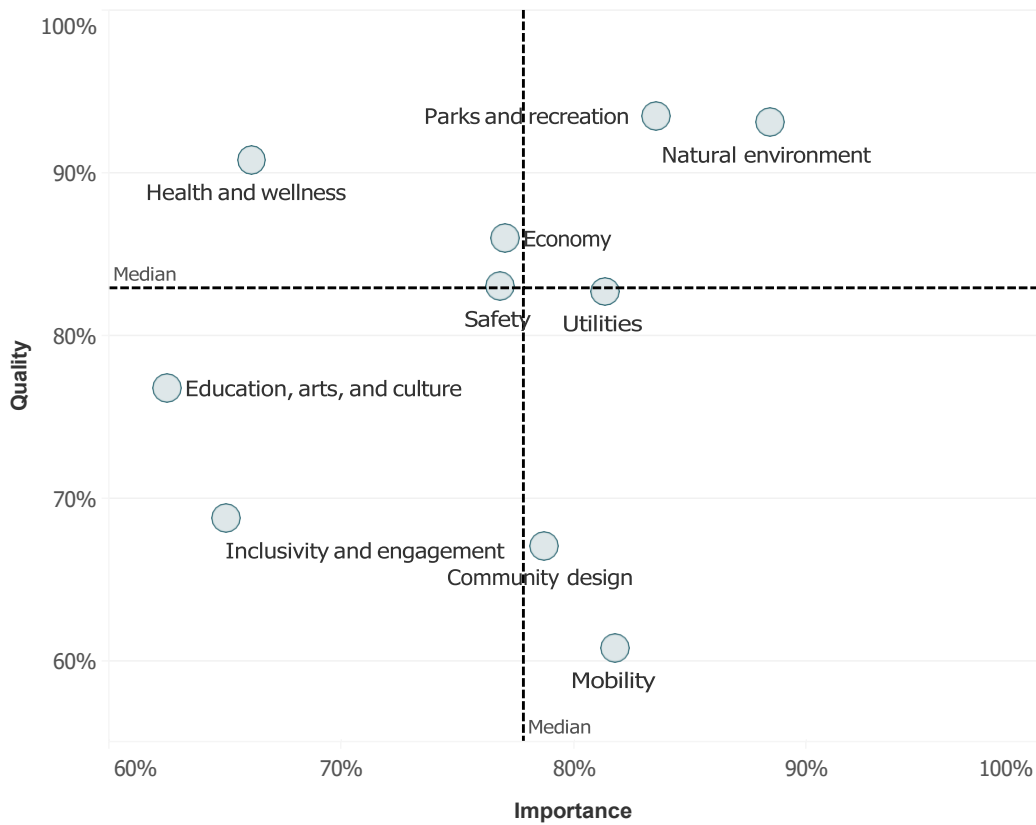
Balancing performance and importance

Every jurisdiction must balance limited resources while meeting resident needs and striving to optimize community livability. To this end, it is helpful to know what aspects of the community are most important to residents and which they perceive as being of higher or lower quality. It is especially helpful to know when a facet of livability is considered of high importance but rated as lower quality, as this should be a top priority to address.

To help guide City staff and officials with decisions on future resource allocation, resident ratings of the importance of services were compared to their ratings of the quality of these services. To identify the services perceived by residents to have relatively lower quality at the same time as relatively higher importance, all services were ranked from highest perceived quality to lowest perceived quality and from highest perceived importance to lowest perceived importance. Some services were in the top half of both lists (higher quality and higher importance); some were in the top half of one list but the bottom half of the other (higher quality and lower importance or lower quality and higher importance); and some services were in the bottom half of both lists.

Services receiving quality ratings of excellent or good by 83% or more of respondents were considered of "higher quality" and those with ratings lower than 83% were considered to be of "lower quality." Services were classified as "more important" if they were rated as essential or very important by 78% or more of respondents. Services were rated as "less important" if they received a rating of less than 78%. This classification uses the median ratings for quality and importance to divide the services in half.

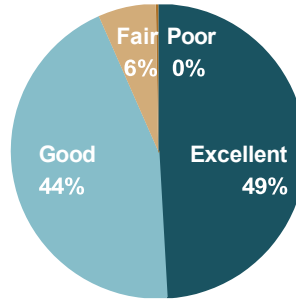
The quadrants in the figure below show which community facets were given higher or lower importance ratings (right-left) and which had higher or lower quality ratings (up-down). Facets of livability falling closer to a diagonal line from the lower left to the upper right are those where performance ratings are more commensurate with resident priorities. Facets scoring closest to the lower right hand corner of the matrix (higher in importance and lower in quality) are those that may warrant further investigation to see if changes to their delivery are necessary to improve their performance. This is the key part of this chart on which to focus. Facets falling in the top left hand corner of the chart (lower in importance but higher in quality) are areas where performance may outscore resident priorities, and may be a consideration for lower resource allocation.



Quality of life

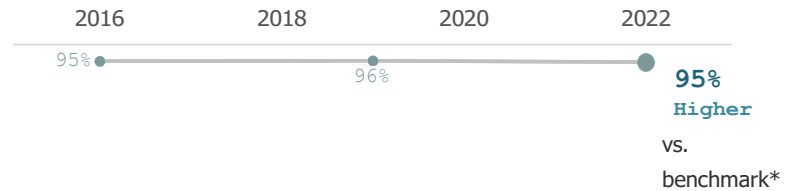
Measuring community livability starts with assessing the quality of life of those who live there, and ensuring that the community is attractive, accessible, and welcoming to all.

The overall quality of life in Golden, 2022

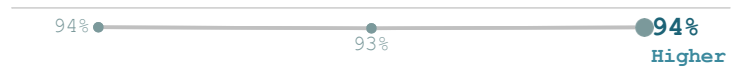


Please rate each of the following aspects of quality of life in Golden. (% excellent or good)

Golden as a place to live

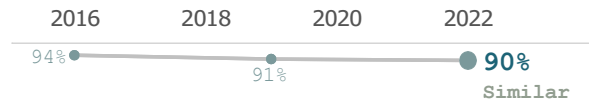


The overall quality of life



Please indicate how likely or unlikely you are to do each of the following. (% very or somewhat likely)

Recommend living in Golden to someone who asks

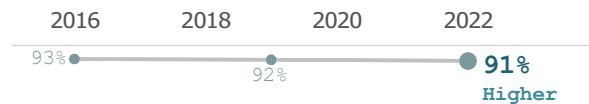


Remain in Golden for the next five years



Please rate each of the following in the Golden community. (% excellent or good)

Overall image or reputation

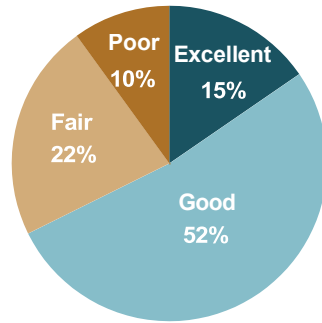


* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

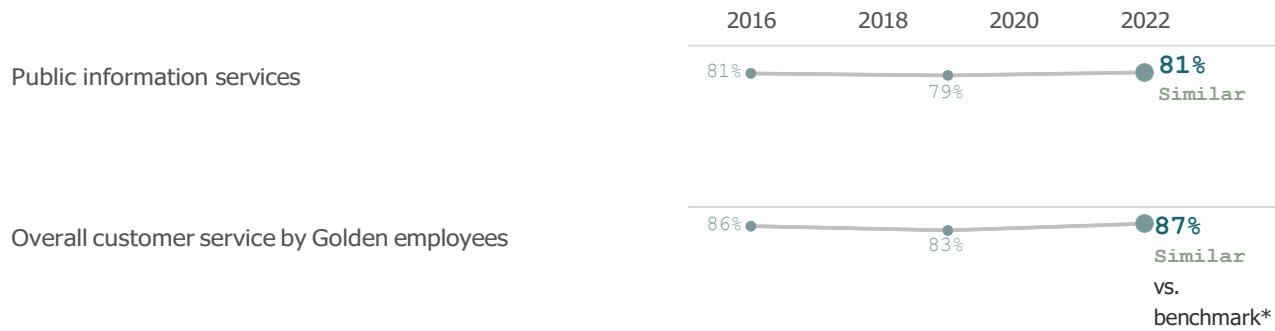
Overall confidence in Golden government, 2022

Governance

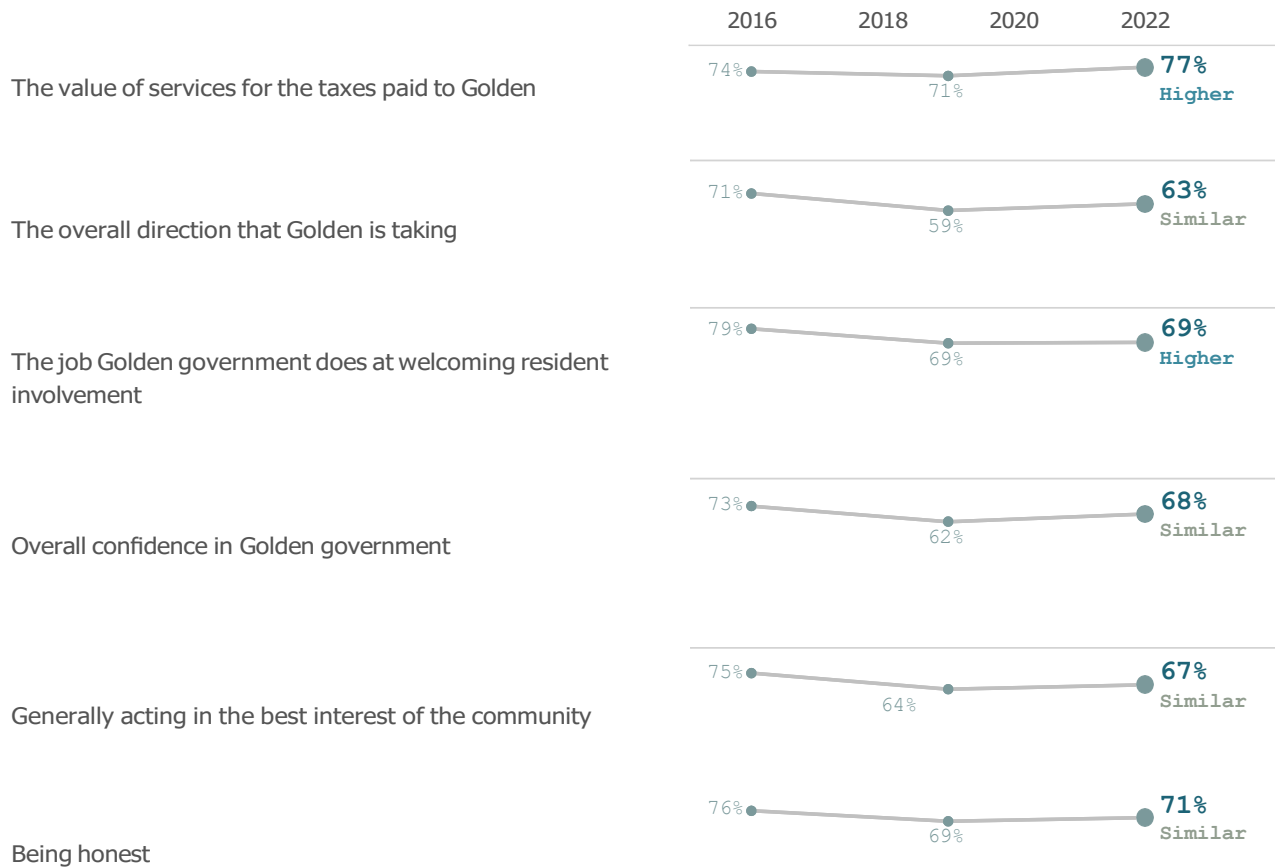
Strong local governments produce results that meet the needs of residents while making the best use of available resources, and are responsive to the present and future needs of the community as a whole.



Please rate the quality of each of the following services in Golden. (% excellent or good)

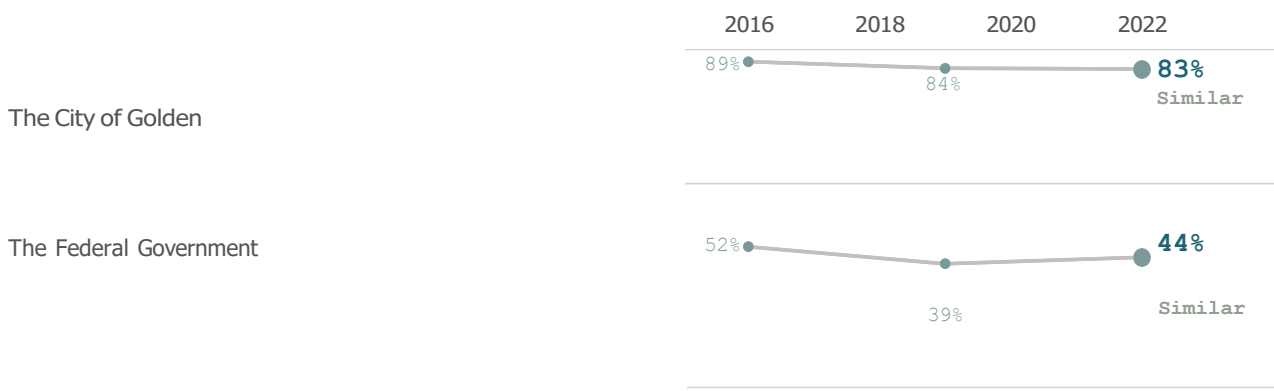


Please rate the following categories of Golden government performance. (% excellent or good)





**Overall, how would you rate the quality of the services provided by each of the following?
(% excellent or good)**

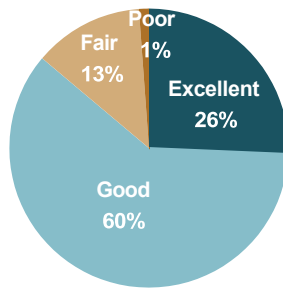


* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

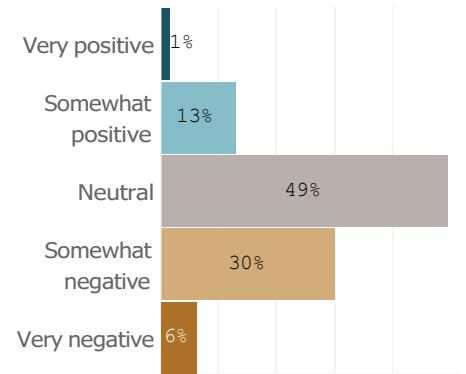
Economy

Local governments work together with private and nonprofit businesses, and with the community at large, to foster sustainable growth, create jobs, and promote a thriving local economy.

Overall economic health of Golden, 2022

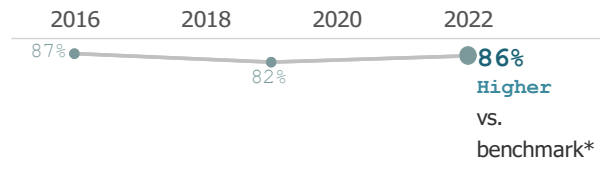


What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:



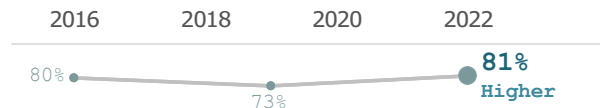
Please rate each of the following characteristics as they relate to Golden as a whole. (% excellent or good)

Overall economic health

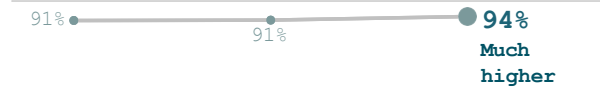


Please rate each of the following aspects of quality of life in Golden. (% excellent or good)

Golden as a place to work

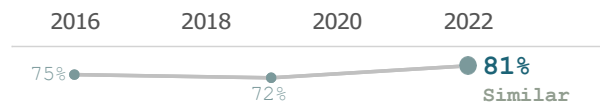


Golden as a place to visit



Please rate each of the following in the Golden community. (% excellent or good)

Overall quality of business and service establishments



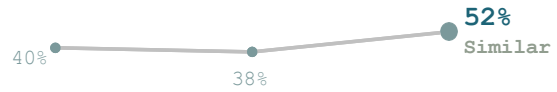
Variety of business and service establishments



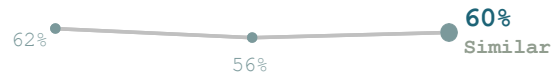
Vibrancy of downtown/commercial area



Employment opportunities



Shopping opportunities

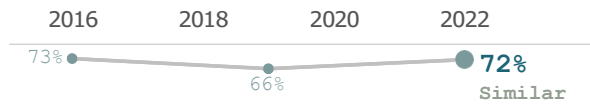


Cost of living



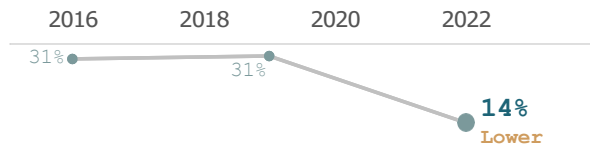
Please rate the quality of each of the following services in Golden.
(% excellent or good)

Economic development



What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:
(% very or somewhat positive)

What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:

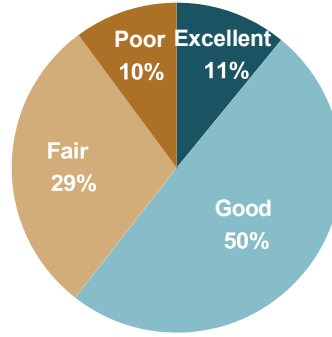


* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

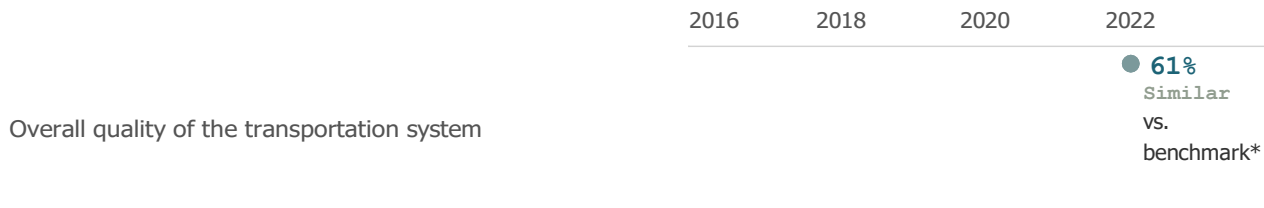
Mobility

The ease with which residents can move about their communities, whether for commuting, leisure, or recreation, plays a major role in the quality of life for all who live, work, and play in the community.

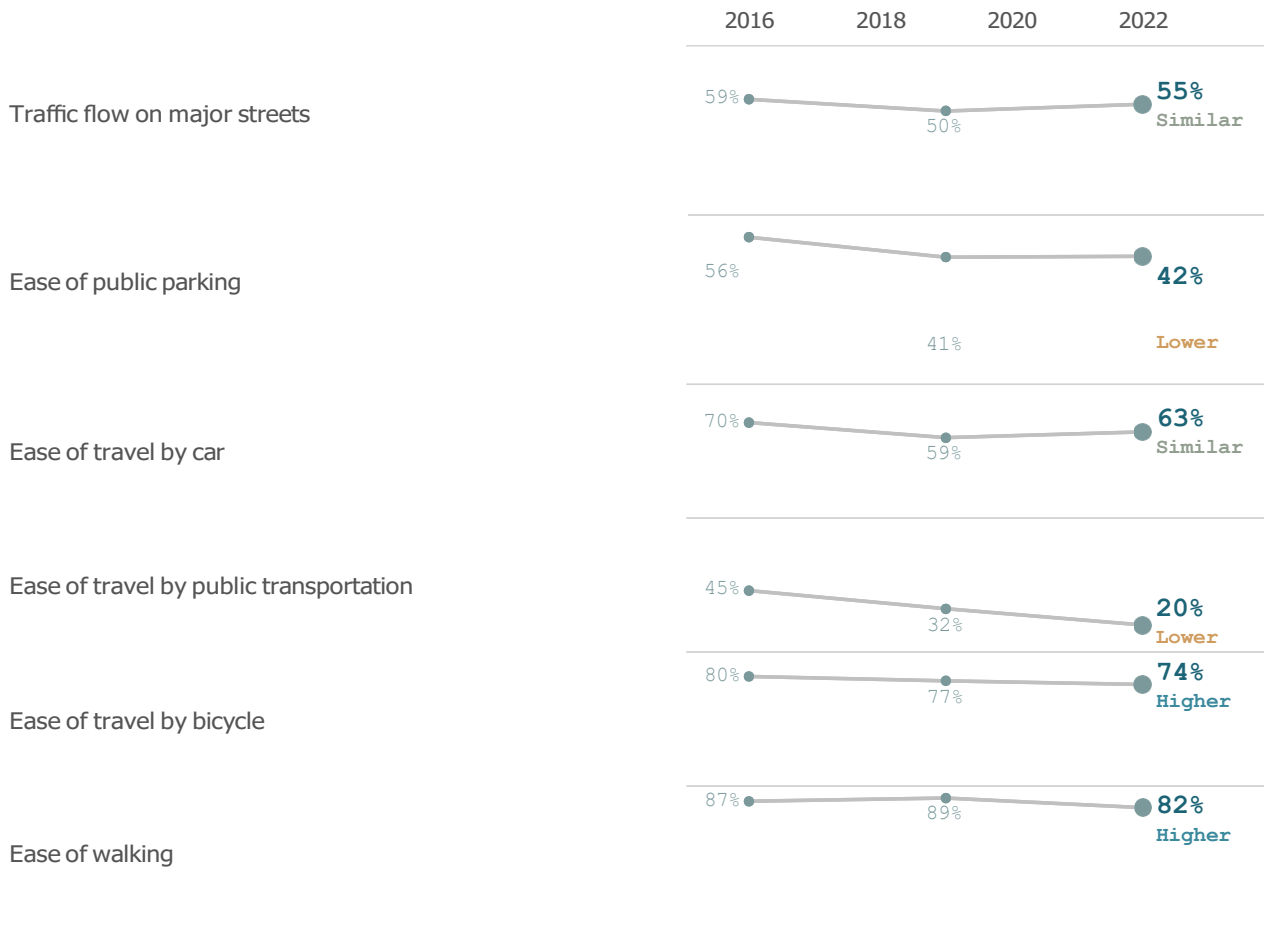
Overall quality of the transportation system in Golden, 2022



Please rate each of the following characteristics as they relate to Golden as a whole. (% excellent or good)

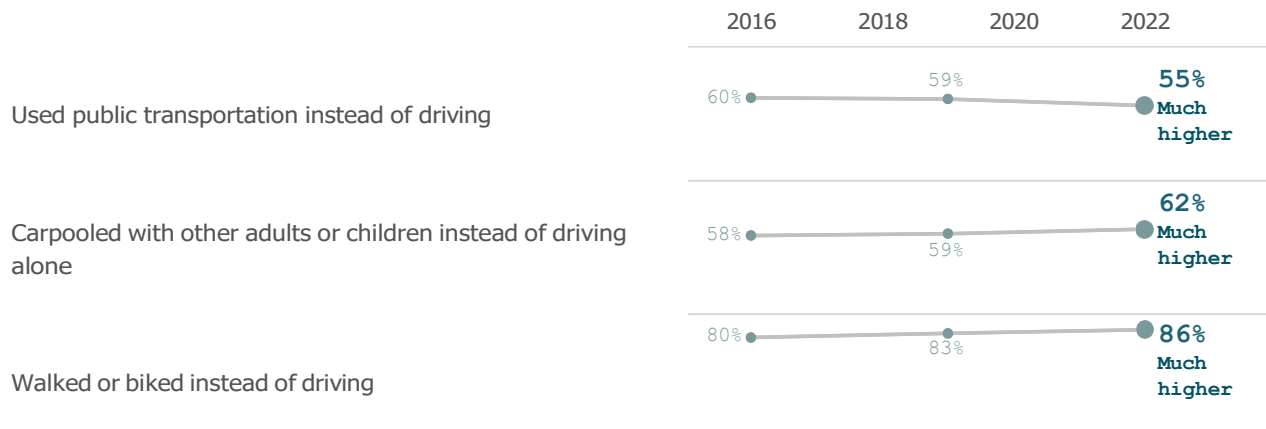


Please also rate each of the following in the Golden community. (% excellent or good)



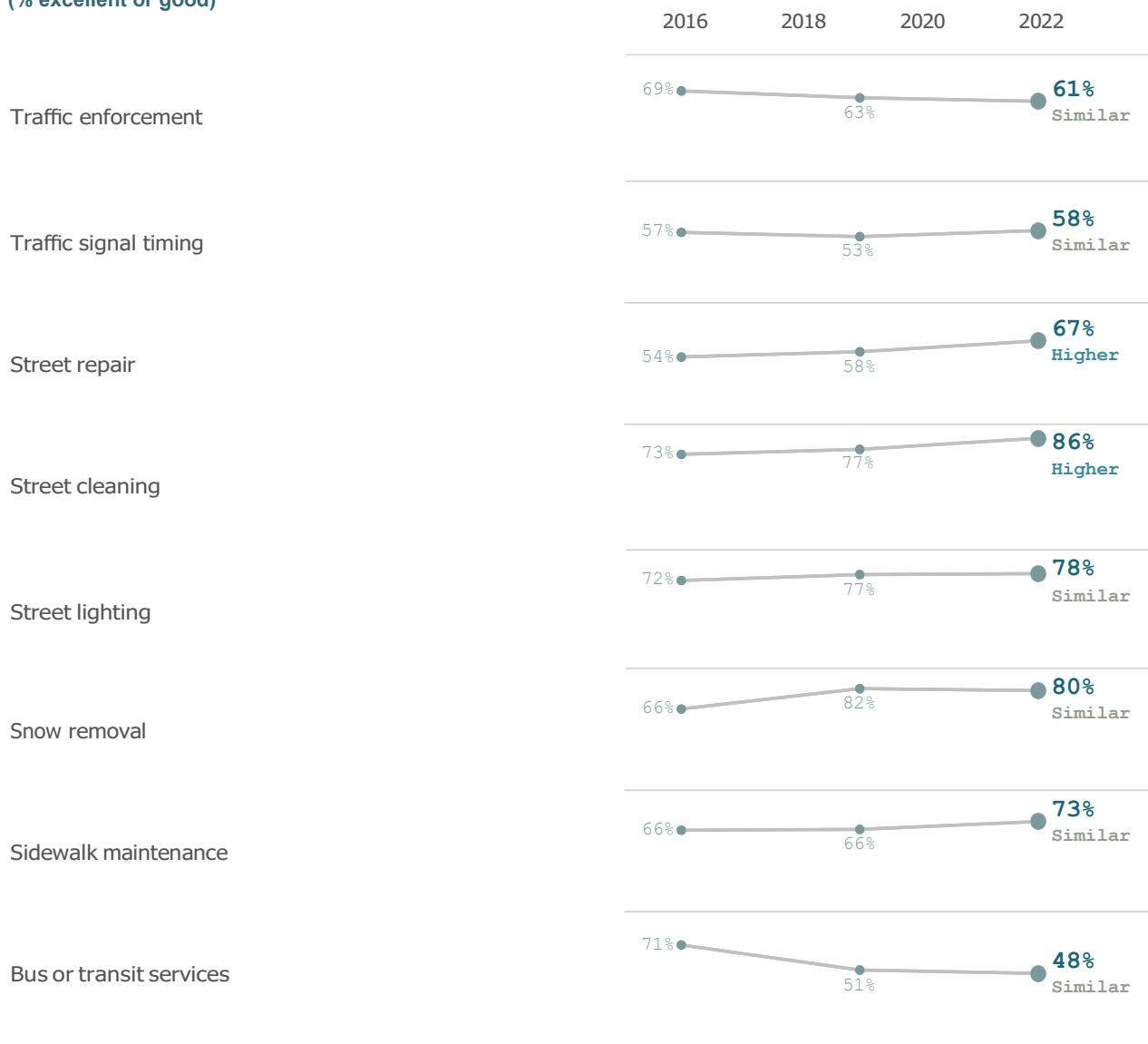
Please indicate whether or not you have done each of the following in the last 12 months.

(% yes)



Please rate the quality of each of the following services in Golden.

(% excellent or good)

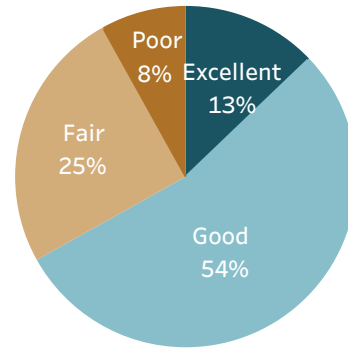


* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

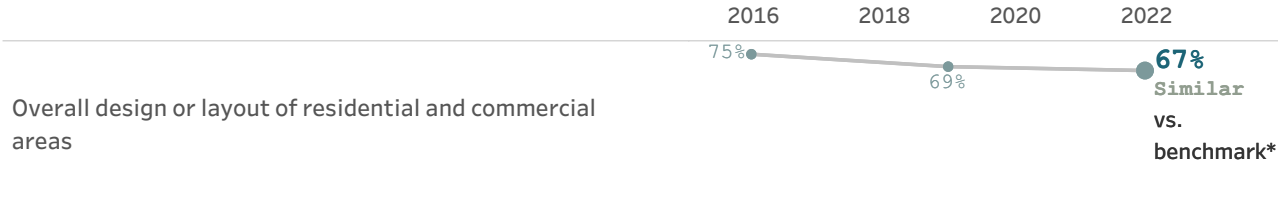
Overall design or layout of Golden's residential and commercial areas, 2022

Community design

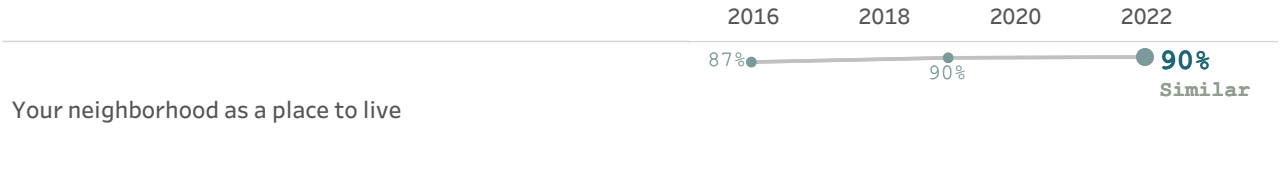
A well-designed community enhances the quality of life for its residents by encouraging smart land use and zoning, ensuring that affordable housing is accessible to all, and providing access to parks and other green spaces.



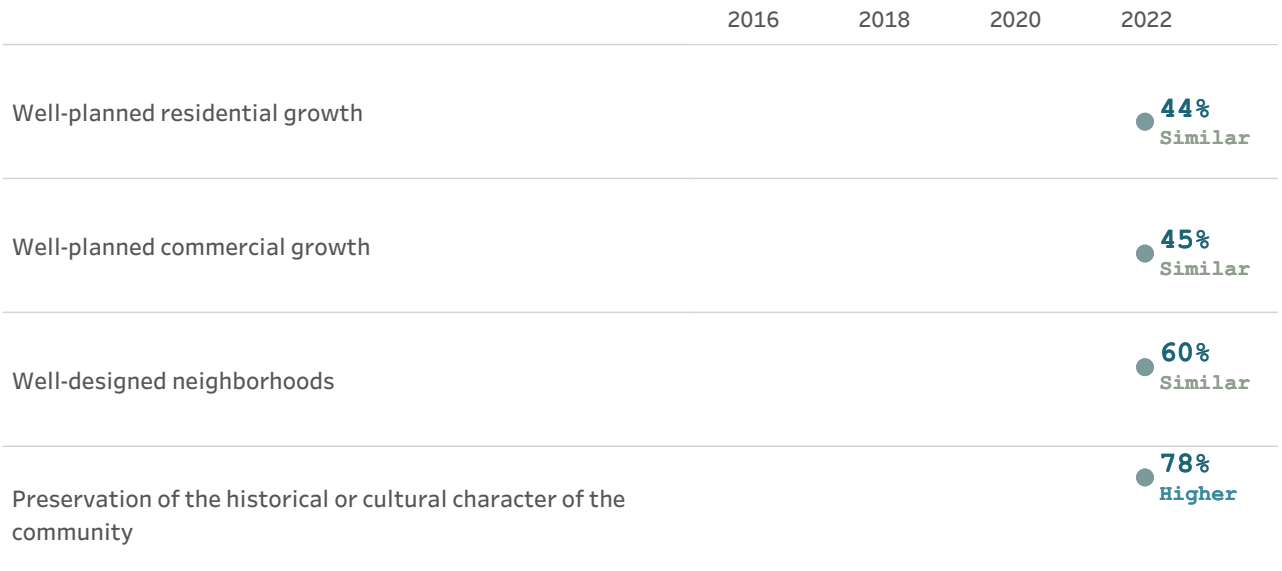
Please rate each of the following characteristics as they relate to Golden as a whole.
(% excellent or good)



Please rate each of the following aspects of quality of life in Golden.
(% excellent or good)

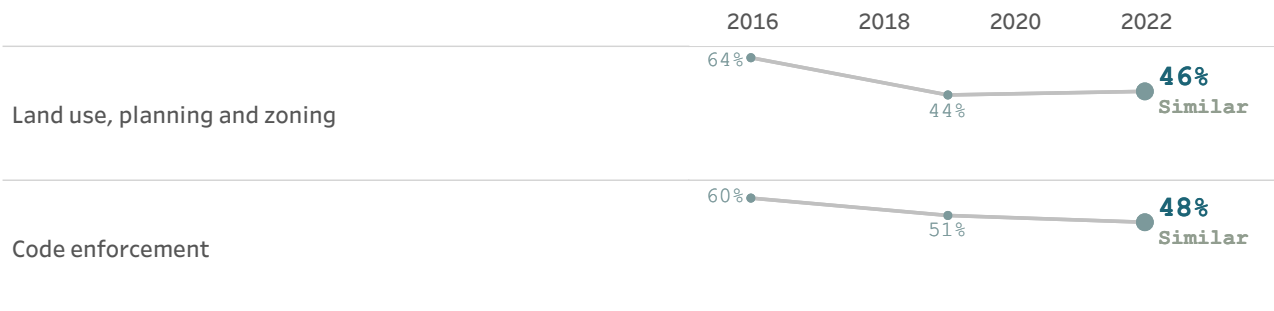


Please also rate each of the following in the Golden community.
(% excellent or good)





**Please rate the quality of each of the following services in Golden.
(% excellent or good)**

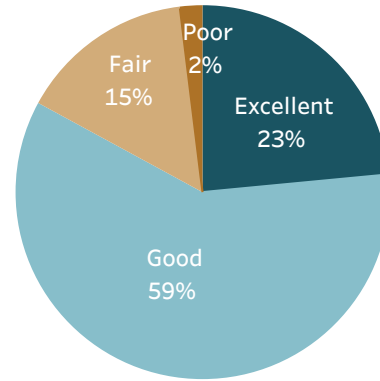


* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

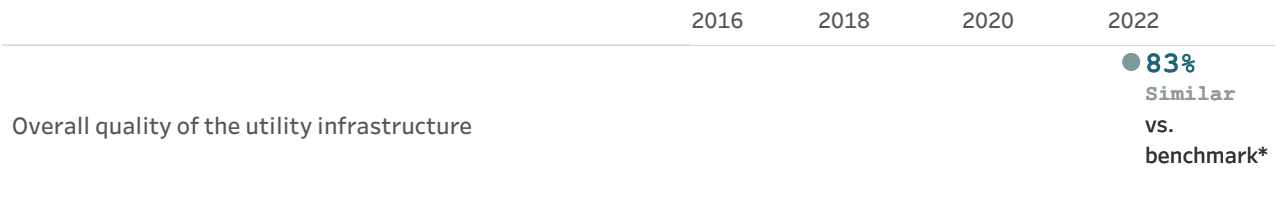
Utilities

Services such as water, gas, electricity, and internet access play a vital role in ensuring the physical and economic health and well-being of the communities they serve.

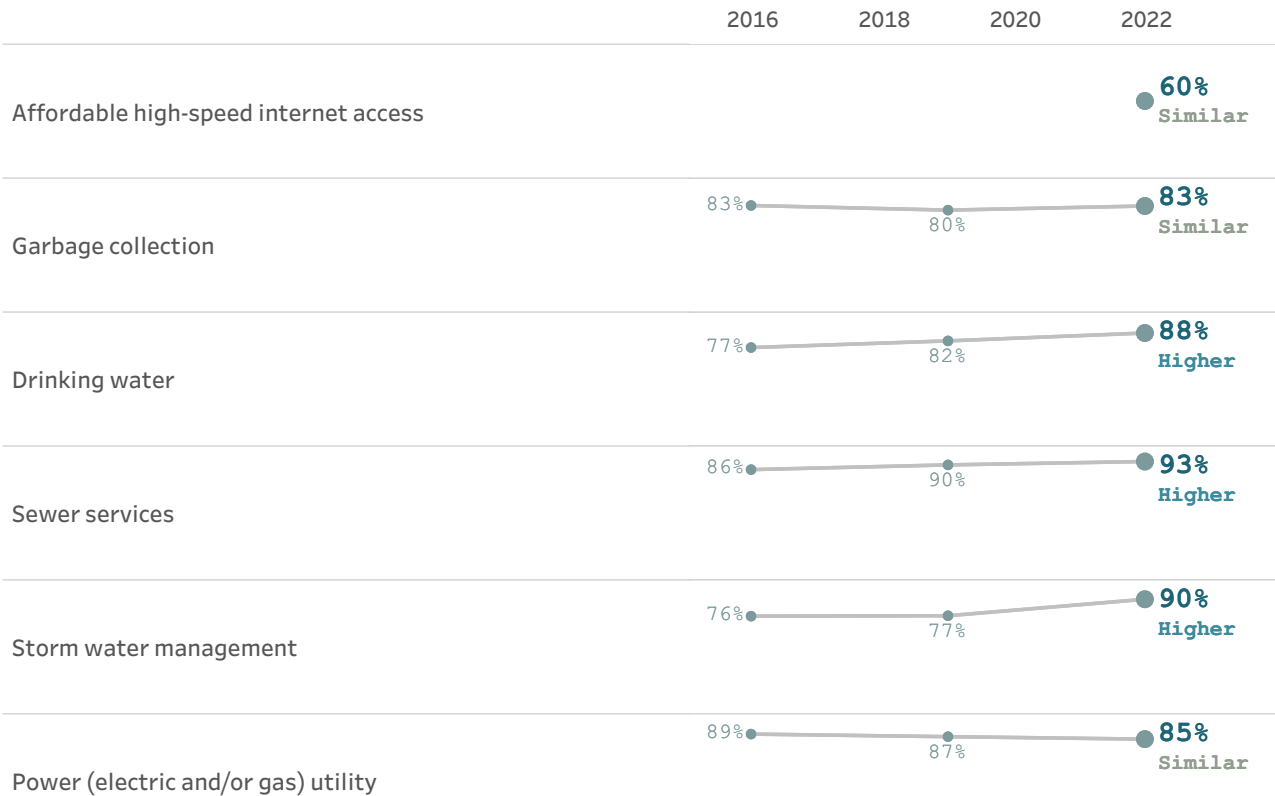
Overall quality of the utility infrastructure in Golden, 2022



Please rate each of the following characteristics as they relate to Golden as a whole.
(% excellent or good)



Please rate the quality of each of the following services in Golden.
(% excellent or good)



Utility billing

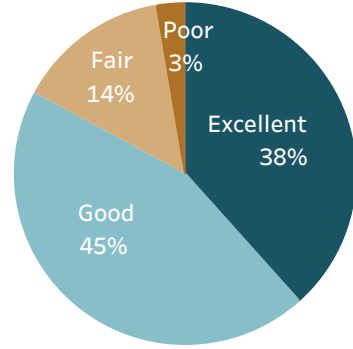


* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

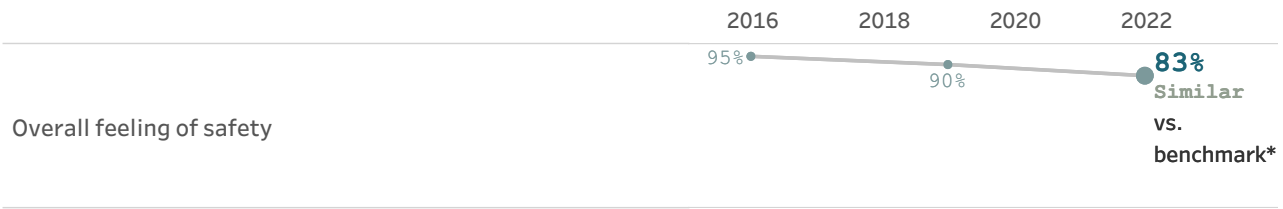
Safety

Public safety is often the most important task facing local governments. All residents should feel safe and secure in their neighborhoods and in the greater community, and providing robust safety-related services is essential to residents' quality of life.

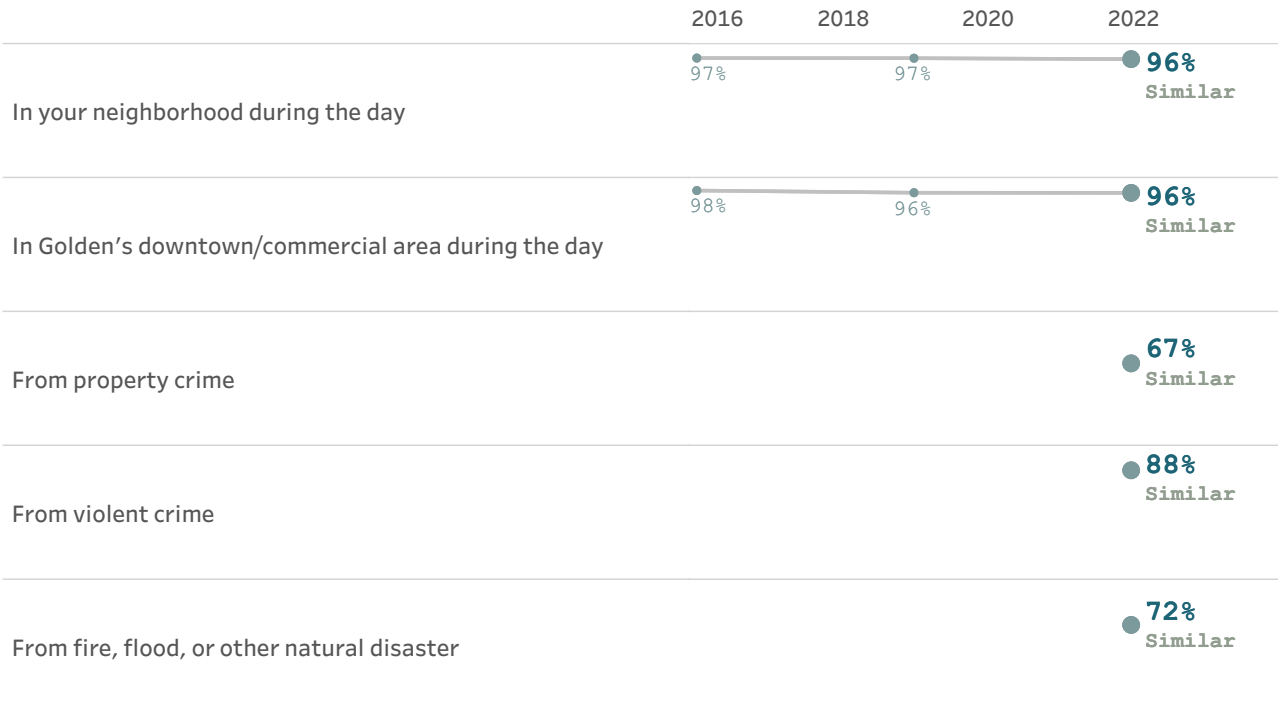
Overall feeling of safety in Golden, 2022



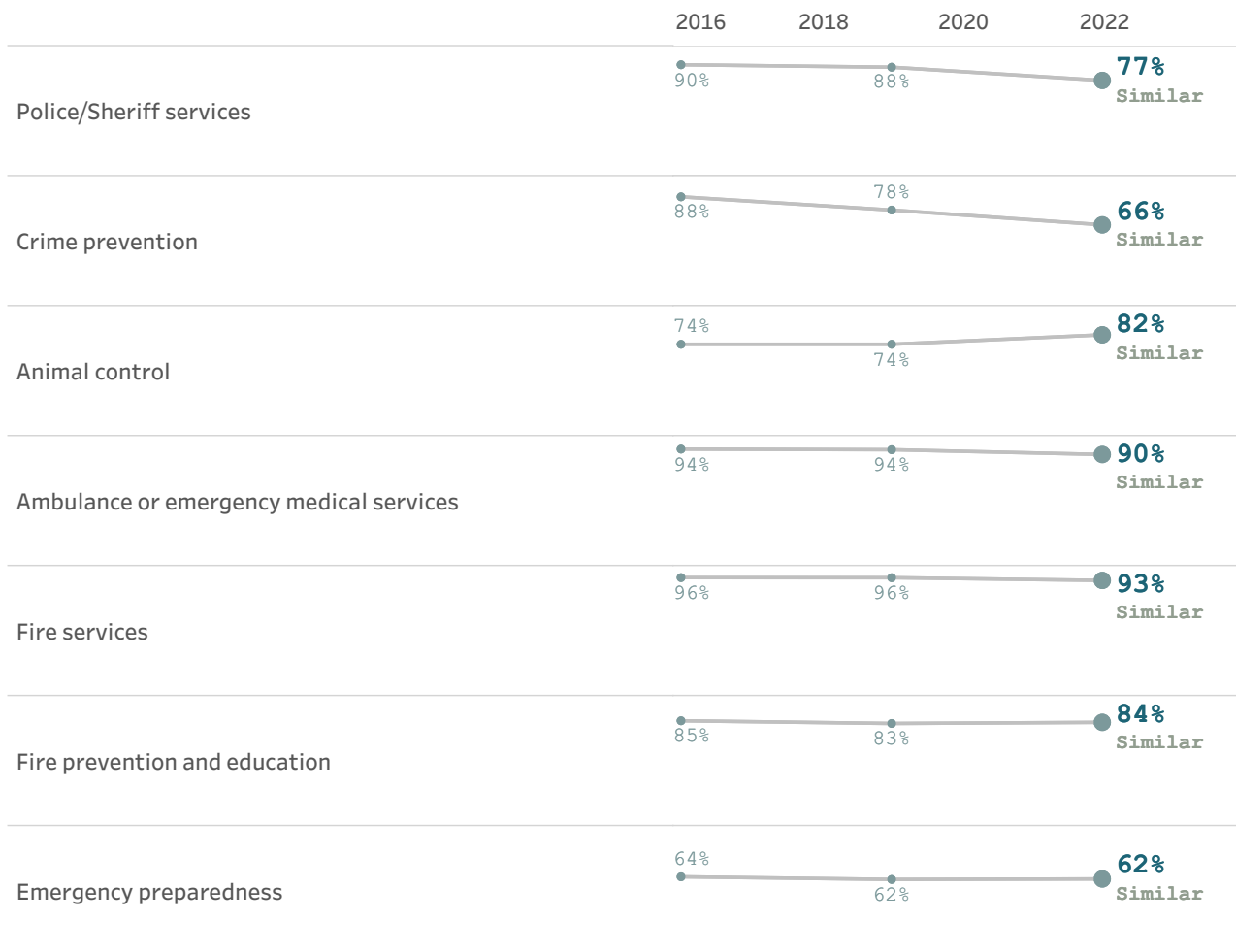
Please rate each of the following characteristics as they relate to Golden as a whole. (% excellent or good)



Please rate how safe or unsafe you feel: (% very or somewhat safe)

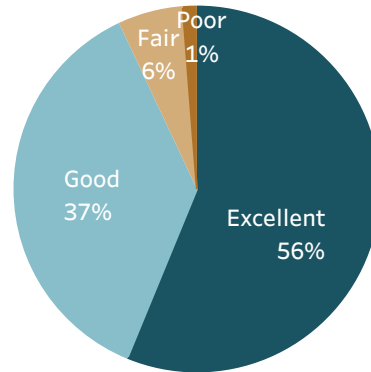


Please rate the quality of each of the following services in Golden.
 (% excellent or good)



* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

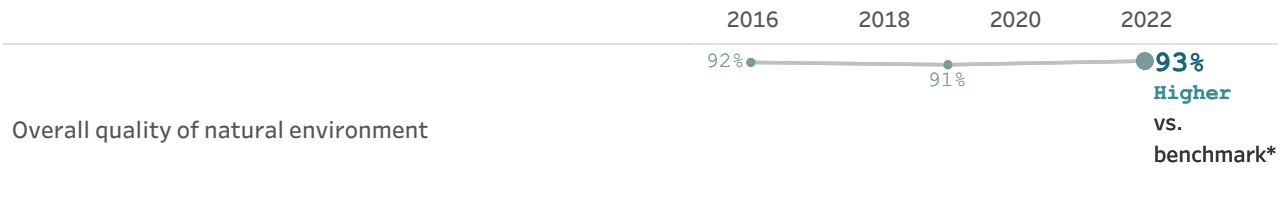
Overall quality of natural environment in Golden, 2022



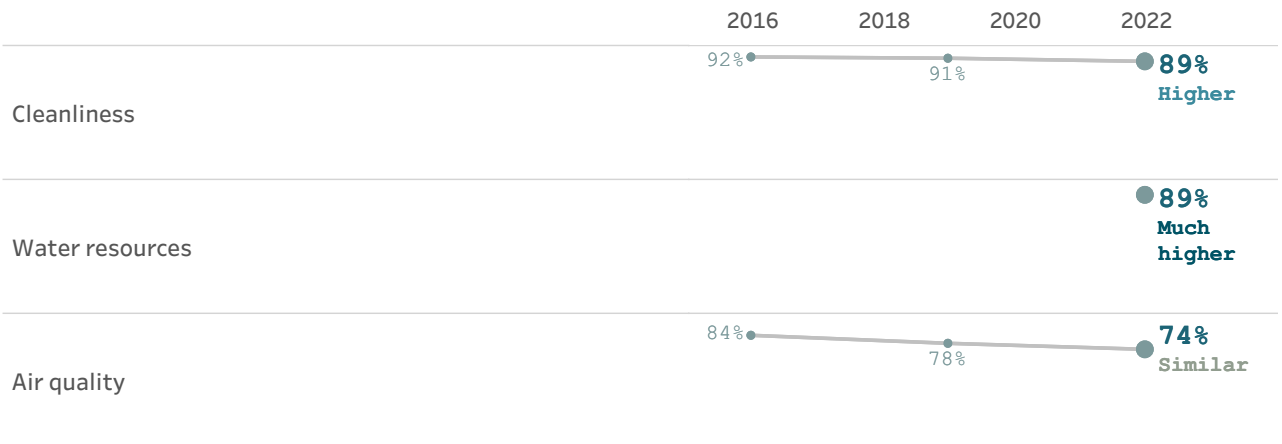
Natural environment

The natural environment plays a vital role in the health and well-being of residents. The natural spaces in which residents live and experience their communities has a direct and profound effect on quality of life.

Please rate each of the following characteristics as they relate to Golden as a whole.
(% excellent or good)

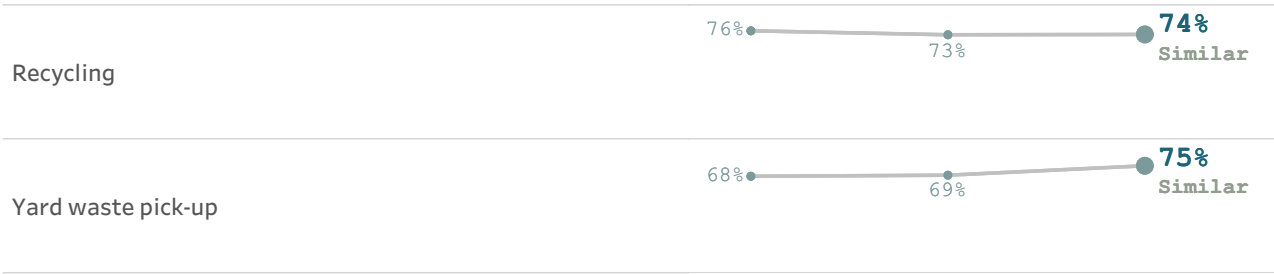


Please also rate each of the following in the Golden community.
(% excellent or good)



Please rate the quality of each of the following services in Golden.
(% excellent or good)





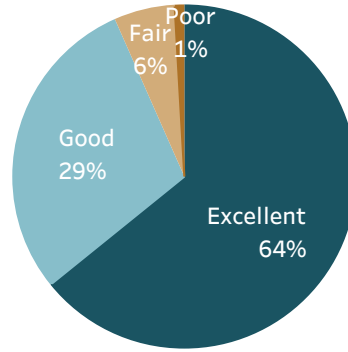
* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

Overall quality of parks and recreation opportunities, 2022

Parks and recreation

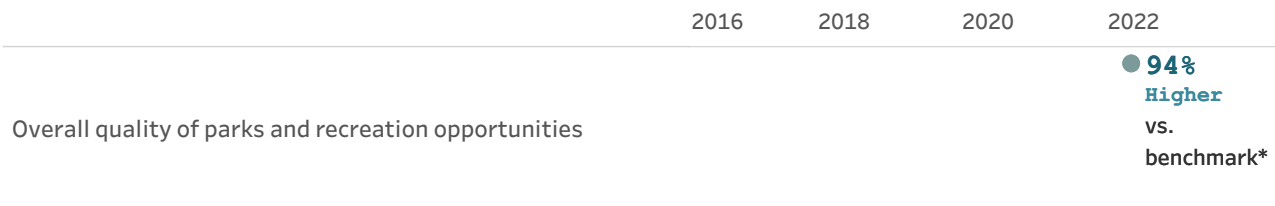
“There are no communities that pride themselves on their quality of life, promote themselves as a desirable location for businesses to relocate, or maintain that they are environmental stewards of their natural resources, without such communities having a robust, active system of parks and recreation programs for public use and enjoyment.”

- National Recreation and Park Association



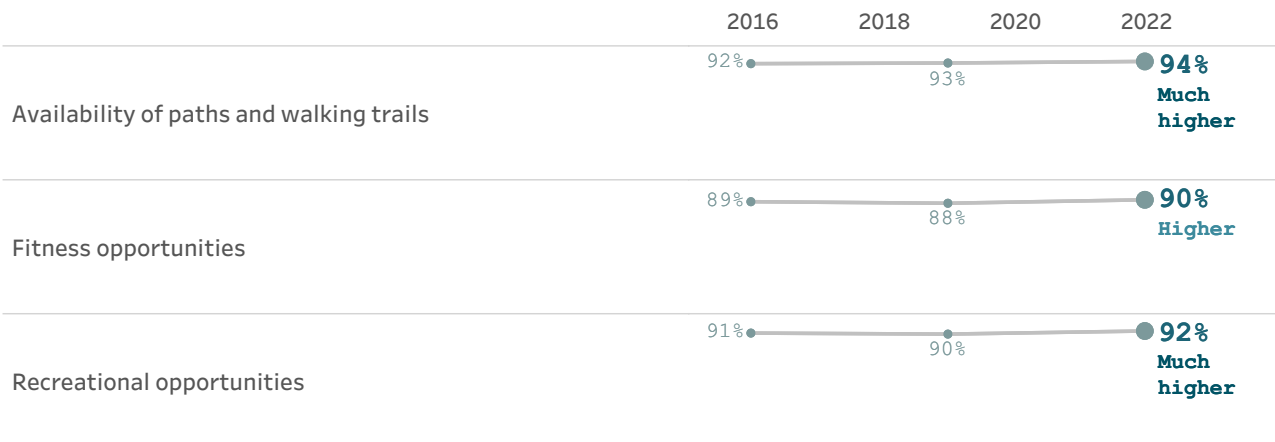
Please rate each of the following characteristics as they relate to Golden as a whole.

(% excellent or good)



Please also rate each of the following in the Golden community.

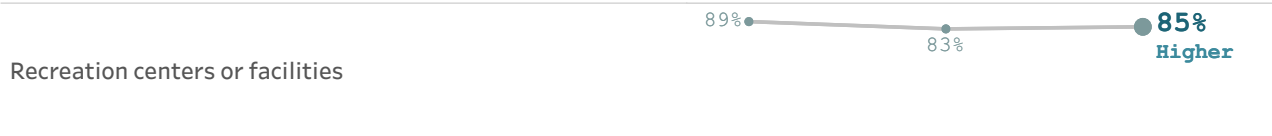
(% excellent or good)



Please rate the quality of each of the following services in Golden.

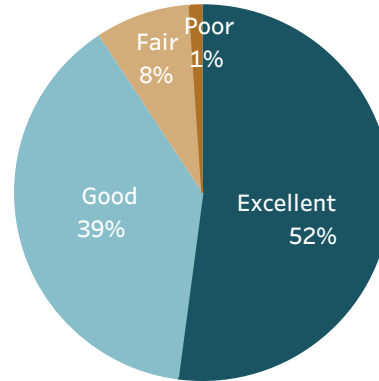
(% excellent or good)





* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

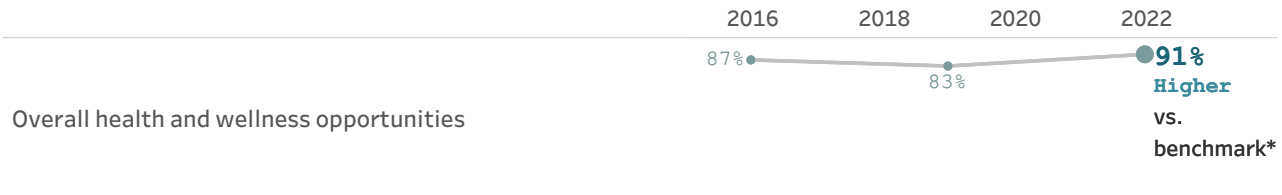
Overall health and wellness opportunities in Golden, 2022



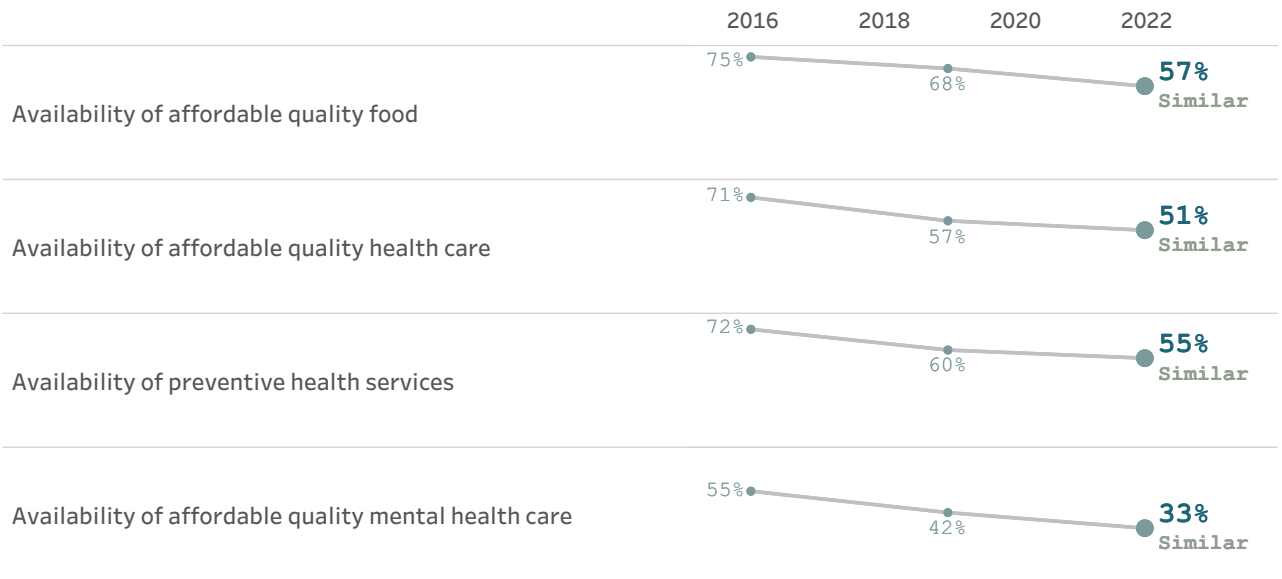
Health and wellness

The characteristics of and amenities available in the communities in which people live has a direct impact on the health and wellness of residents, and thus, on their quality of life overall.

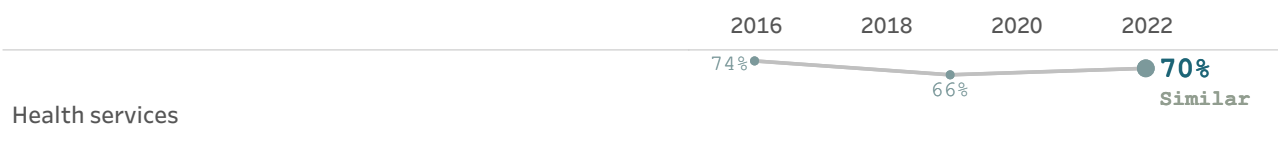
Please rate each of the following characteristics as they relate to Golden as a whole.
(% excellent or good)



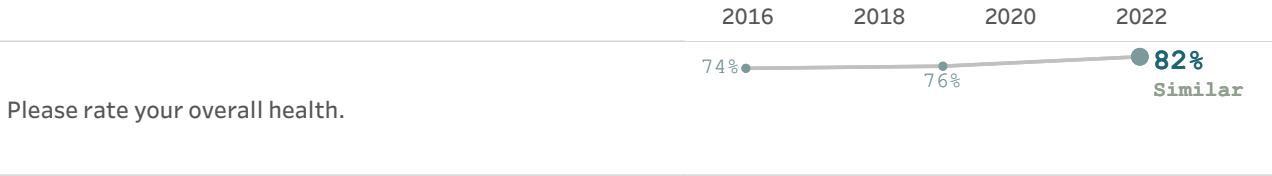
Please also rate each of the following in the Golden community.
(% excellent or good)



Please rate the quality of each of the following services in Golden.
(% excellent or good)



Please rate your overall health.
(% excellent or very good)

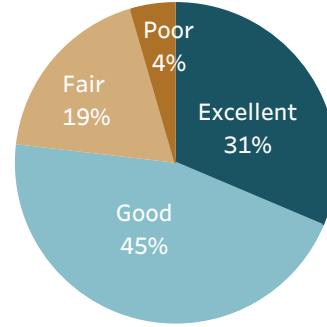


* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

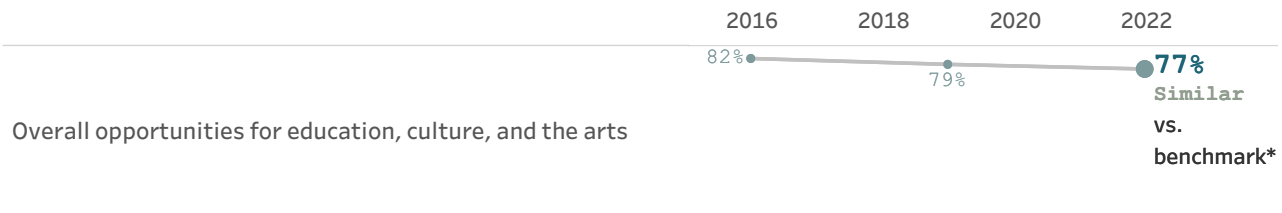
Education, arts, and culture

Participation in the arts, in educational opportunities, and in cultural activities is linked to increased civic engagement, greater social tolerance, and enhanced enjoyment of the local community.

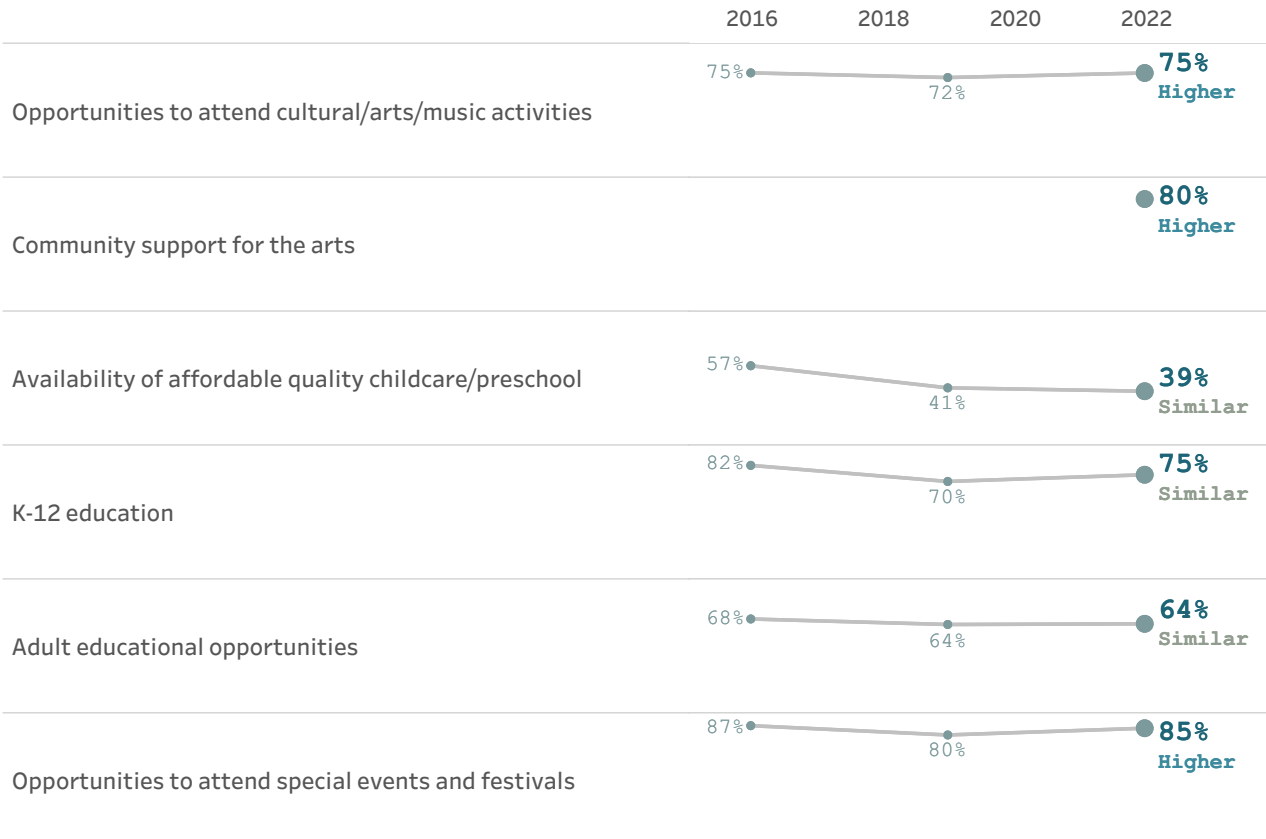
Overall opportunities for education, culture and the arts, 2022



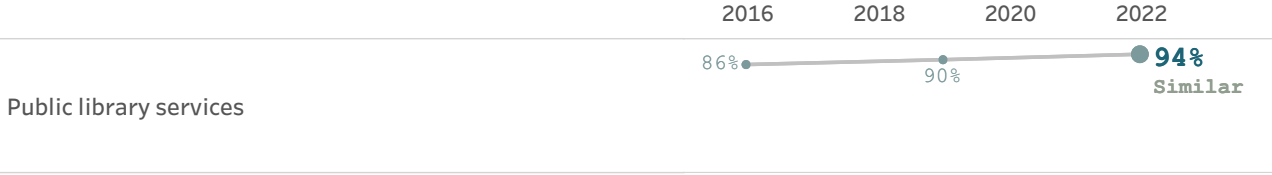
Please rate each of the following characteristics as they relate to Golden as a whole.
(% excellent or good)



Please also rate each of the following in the Golden community.
(% excellent or good)



Please rate the quality of each of the following services in Golden.
(% excellent or good)

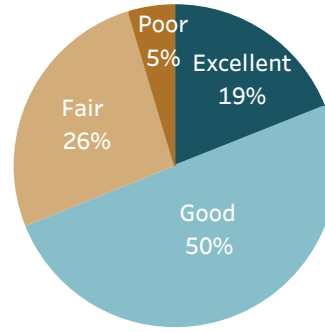


* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

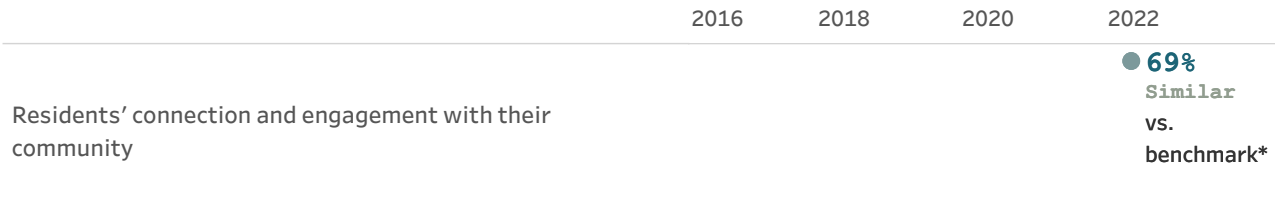
Residents' connection and engagement with their community, 2022

Inclusivity and engagement

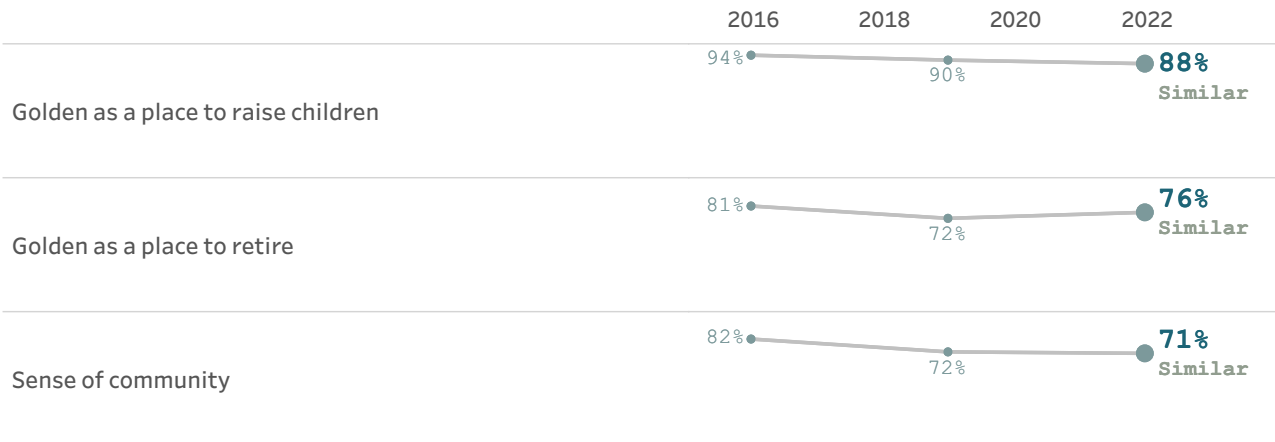
Inclusivity refers to a cultural and environmental feeling of belonging; residents who feel invited to participate within their communities feel more included, involved, and engaged than those who do not.



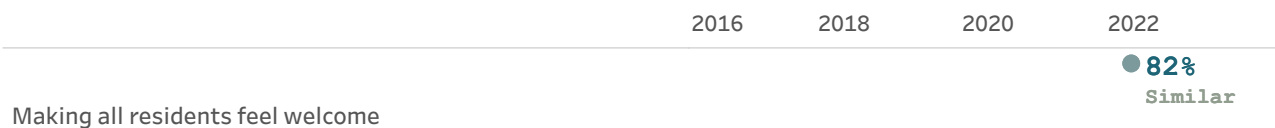
Please rate each of the following characteristics as they relate to Golden as a whole.
(% excellent or good)

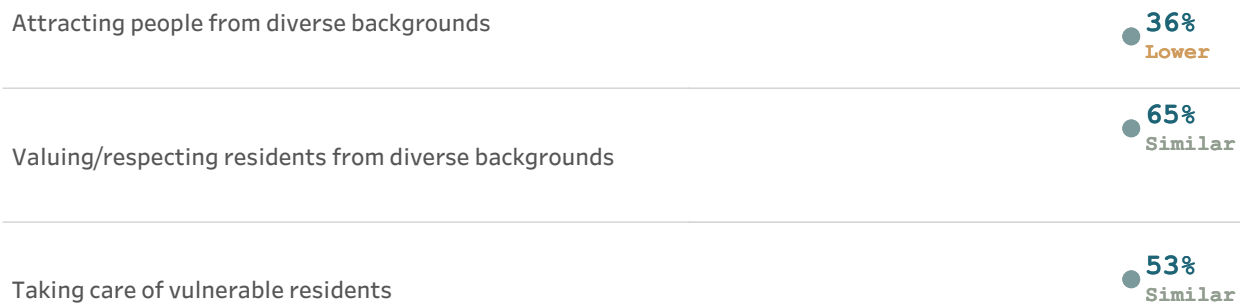


Please rate each of the following aspects of quality of life in Golden.
(% excellent or good)

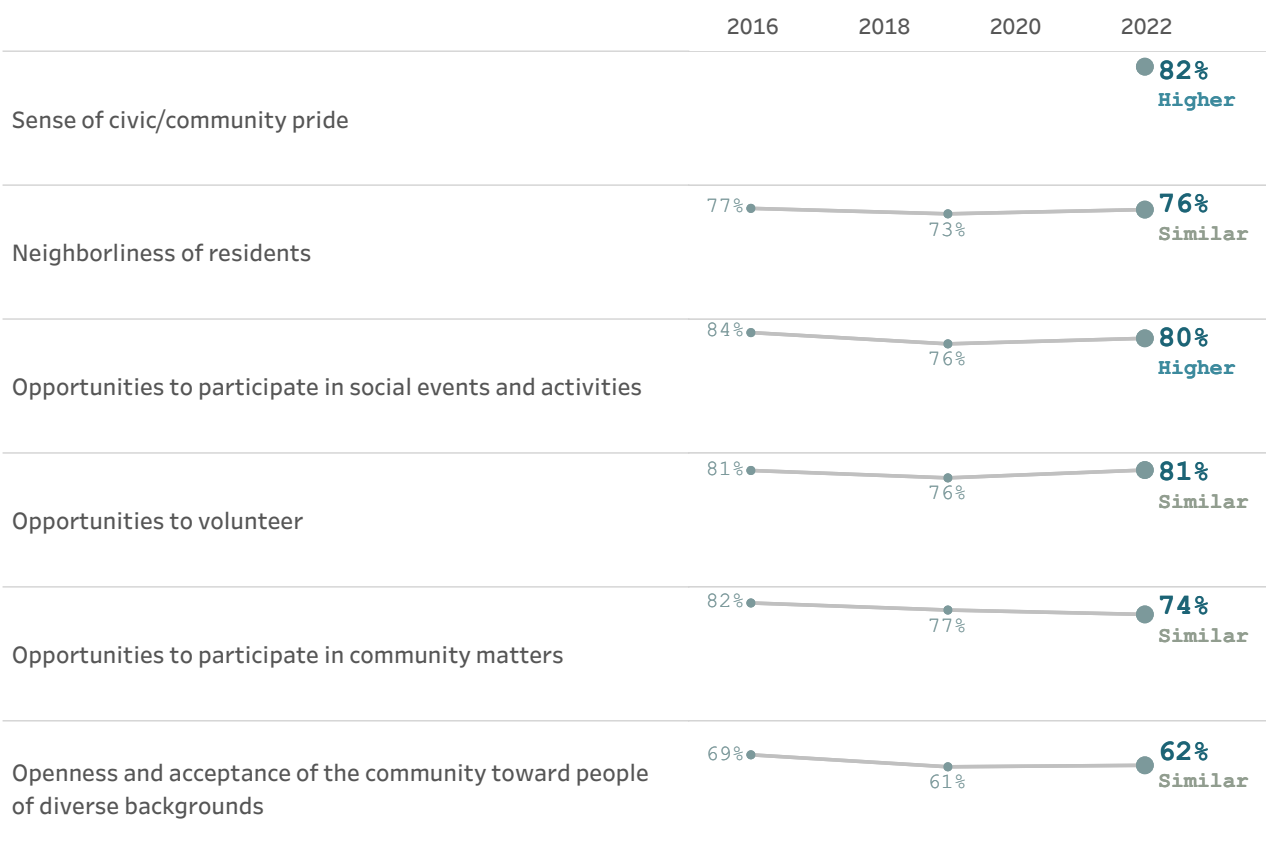


Please rate the job you feel the Golden community does at each of the following.
(% excellent or good)





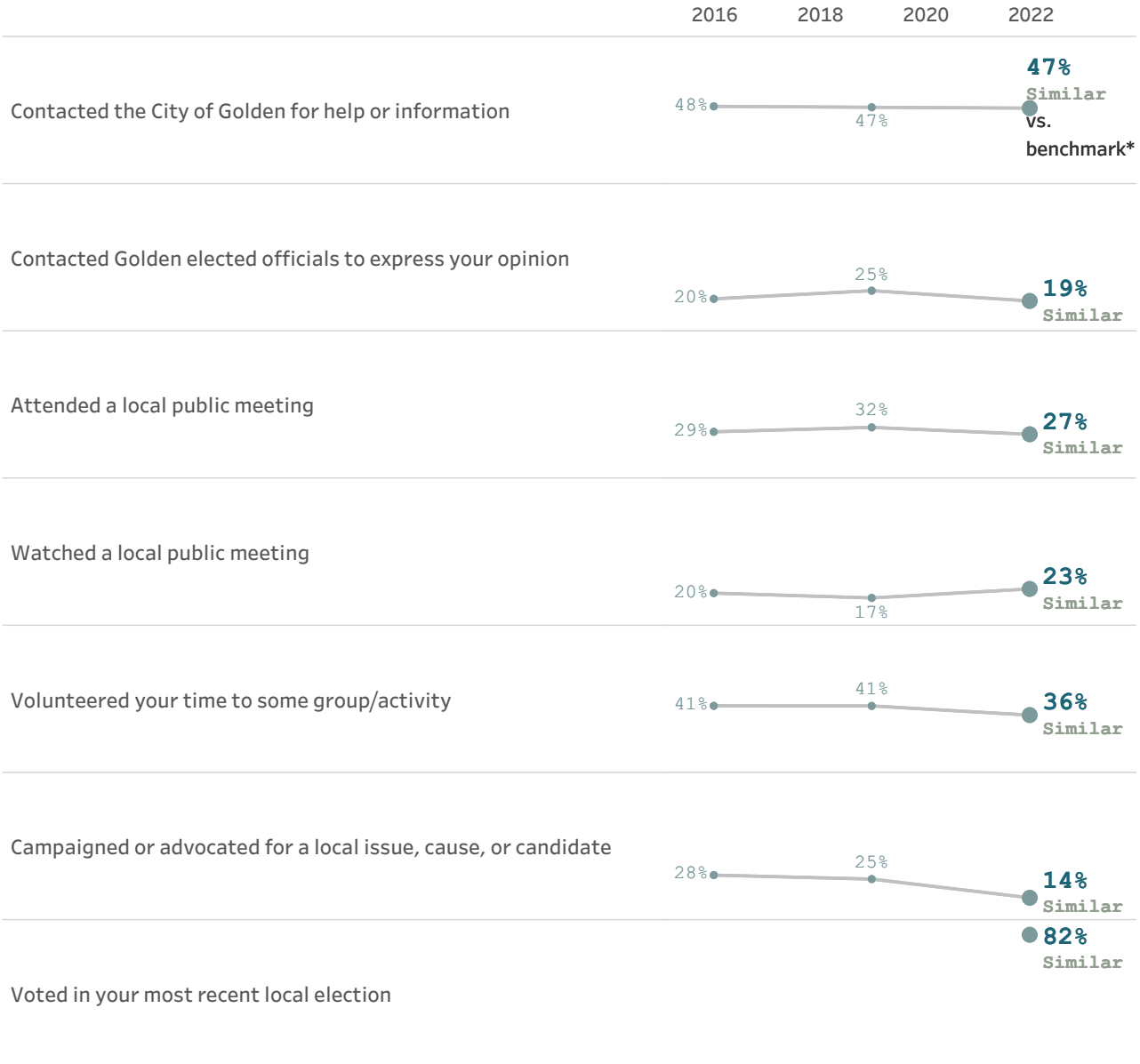
Please also rate each of the following in the Golden community.
(% excellent or good)



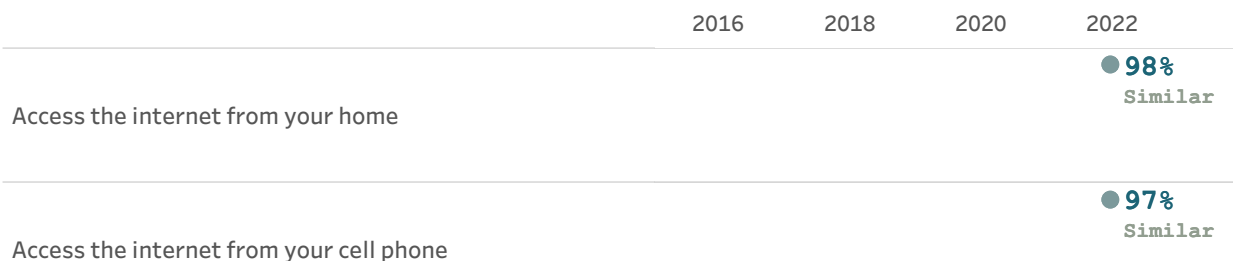
* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

Residents' participation levels

Please indicate whether or not you have done each of the following in the last 12 months.
(% yes)



In general, how many times do you:
(% a few times a week or more)



Visit social media sites	● 73% Similar
Use or check email	● 99% Similar
Share your opinions online	● 23% Similar
Shop online	● 58% Similar

* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

Custom questions

Below are the complete set of responses to each custom question on the survey. By default, “don’t know” responses are excluded, but may be added to the table using the response filter below.

		Include “don’t know” No	% positive	
<p>The Golden City Council is actively evaluating the future responsibilities and staffing needs of the Golden Fire Department. Please indicate your level of support, if any, for a property tax increase of approximately 5% for your total property tax bill to fund future Fire Department needs. For a property owner with a house valued at \$500,000, this increase would result in an additional \$143 annually in property tax.</p>	Strongly oppose		8%	
	Somewhat oppose		13%	
	Neutral		15%	
	Somewhat support		28%	
	Strongly support		35%	
<p>Please indicate your level of support, if any, for a potential ballot measure to support affordable housing projects by changing the City’s Charter to allow the use of incentives to encourage affordable housing.</p>	Strongly oppose		10%	
	Somewhat oppose		10%	
	Neutral		13%	
	Somewhat support		25%	
	Strongly support		42%	
<p>Please indicate how important you think it is for the City of Golden to enlist additional efforts to address the following specific local policy areas:</p>	Parking Management	Essential		21%
		Very important		25%
		Somewhat important		39%
		Not at all important		16%
	Local transit/circulator bus opportunities	Essential		24%
		Very important		34%
		Somewhat important		33%
		Not at all important		9%
	Housing affordability	Essential		37%
		Very important		27%
		Somewhat important		25%
		Not at all important		10%
	Clear Creek Corridor management	Essential		37%
		Very important		39%
		Somewhat important		20%
		Not at all important		4%
	Community solar garden	Essential		16%
		Very important		28%
		Somewhat important		31%
		Not at all important		24%
<p>Please indicate the extent to which you think each of the following are a problem, if at all, in the City of Golden:</p>	Homelessness	Not a problem		14%
		Minor problem		37%
	The type and style of residential development	Moderate problem		37%
		Major problem		0%
		Not a problem		0%

	Major problem		12%
The type and style of residential development in Golden	Not a problem		28%
	Minor problem		20%
	Moderate problem		26%
	Major problem		26%
Access to broadband/Internet service	Not a problem		48%
	Minor problem		27%
	Moderate problem		17%
	Major problem		7%
Affordability of broadband/Internet service	Not a problem		35%
	Minor problem		31%
	Moderate problem		24%
	Major problem		10%
Availability of affordable housing	Not a problem		11%
	Minor problem		12%
	Moderate problem		32%
	Major problem		45%
Availability of public transportation	Not a problem		21%
	Minor problem		26%
	Moderate problem		30%
	Major problem		23%

National benchmark tables

This table contains the comparisons of Golden’s results to those from other communities. The first column shows the comparison of Golden’s rating to the benchmark. Golden’s results are noted as being “higher”, “lower” or “similar” to the benchmark, meaning that the average rating given by Golden residents is statistically similar to or different than the benchmark. The second column is Golden’s “percent positive.” Most commonly, the percent positive is the combination of the top two most positive response options (i.e., excellent/good). The third column is the rank assigned to Golden’s rating among communities where a similar question was asked. The fourth column is the number of communities that asked a similar question. The fifth column shows the percentile for Golden’s result -- that is what percent of surveyed communities had a lower rating than Golden.

			% positive	Rank	Number of communities	Percentile
Please rate each of the following aspects of quality of life in Golden.	Golden as a place to live	Higher	95%	25	357	93
	Your neighborhood as a place to live	Similar	90%	71	309	77
	Golden as a place to raise children	Similar	88%	133	361	63
	Golden as a place to work	Higher	81%	56	352	84
	Golden as a place to visit	Much higher	94%	10	310	97
	Golden as a place to retire	Similar	76%	73	357	79
	The overall quality of life	Higher	94%	38	382	90
	Sense of community	Similar	71%	58	309	81
Please rate each of the following characteristics as they relate to Golden as a whole.	Overall economic health	Higher	86%	55	297	81
	Overall quality of the transportation system	Similar	61%	73	190	62
	Overall design or layout of residential and commercial areas	Similar	67%	126	290	56
	Overall quality of the utility infrastructure	Similar	83%	39	185	79
	Overall feeling of safety	Similar	83%	145	347	58
	Overall quality of natural environment	Higher	93%	22	299	92
	Overall quality of parks and recreation opportunities	Higher	94%	9	190	95
	Overall health and wellness opportunities	Higher	91%	8	292	97
	Overall opportunities for education, culture, and the arts	Similar	77%	63	294	78
	Residents’ connection and engagement with their community	Similar	69%	29	187	85
Please indicate how likely or unlikely you are to do each of the following.	Recommend living in Golden to someone who asks	Similar	90%	119	301	60

Please indicate how likely or unlikely you are to do each of the following.	Remain in Golden for the next five years	Similar	82%	192	298	35
Please rate how safe or unsafe you feel:	In your neighborhood during the day	Similar	96%	114	328	65
	In Golden's downtown/commercial area during the day	Similar	96%	59	312	81
	From property crime	Similar	67%	142	195	27
	From violent crime	Similar	88%	64	195	67
	From fire, flood, or other natural disaster	Similar	72%	158	185	15
Please rate the job you feel the Golden community does at each of the following.	Making all residents feel welcome	Similar	82%	30	193	84
	Attracting people from diverse backgrounds	Lower	36%	173	190	9
	Valuing/respecting residents from diverse backgrounds	Similar	65%	102	191	47
	Taking care of vulnerable residents	Similar	53%	118	187	37
Please rate each of the following in the Golden community.	Overall quality of business and service establishments	Similar	81%	61	298	79
	Variety of business and service establishments	Similar	63%	94	187	50
	Vibrancy of downtown/commercial area	Much higher	84%	10	278	96
	Employment opportunities	Similar	52%	92	313	70
	Shopping opportunities	Similar	60%	125	304	59
	Cost of living	Lower	21%	259	291	11
	Overall image or reputation	Higher	91%	20	352	94
Please also rate each of the following in the Golden community.	Traffic flow on major streets	Similar	55%	158	324	51
	Ease of public parking	Lower	42%	224	272	18
	Ease of travel by car	Similar	63%	212	312	32
	Ease of travel by public transportation	Lower	20%	210	273	23
	Ease of travel by bicycle	Higher	74%	23	314	92
	Ease of walking	Higher	82%	28	315	91
	Well-planned residential growth	Similar	44%	118	189	38
	Well-planned commercial growth	Similar	45%	87	189	54
	Well-designed neighborhoods	Similar	60%	97	186	48

Please also rate each of the following in the Golden community.

Preservation of the historical or cultural character of the community	Higher	78%	18	185	90
Public places where people want to spend time	Much higher	87%	4	285	98
Variety of housing options	Lower	29%	249	297	16
Availability of affordable quality housing	Lower	12%	284	319	11
Overall quality of new development	Similar	45%	214	309	31
Overall appearance	Higher	87%	40	331	88
Cleanliness	Higher	89%	50	320	84
Water resources	Much higher	89%	14	170	92
Air quality	Similar	74%	206	284	27
Availability of paths and walking trails	Much higher	94%	8	315	97
Fitness opportunities	Higher	90%	7	285	97
Recreational opportunities	Much higher	92%	4	306	99
Availability of affordable quality food	Similar	57%	199	279	29
Availability of affordable quality health care	Similar	51%	201	288	30
Availability of preventive health services	Similar	55%	184	274	33
Availability of affordable quality mental health care	Similar	33%	180	275	34
Opportunities to attend cultural/arts/music activities	Higher	75%	51	302	83
Community support for the arts	Higher	80%	16	186	91
Availability of affordable quality childcare/preschool	Similar	39%	197	286	31
K-12 education	Similar	75%	148	289	49
Adult educational opportunities	Similar	64%	77	282	73
Sense of civic/community pride	Higher	82%	18	186	90
Neighborliness of residents	Similar	76%	36	287	87
Opportunities to participate in social events and activities	Higher	80%	25	294	91
Opportunities to attend special events and festivals	Higher	85%	12	291	96
Opportunities to volunteer	Similar	81%	41	290	86

Please also rate each of the following in the Golden community.	Opportunities to participate in community matters	Similar	74%	26	292	91
	Openness and acceptance of the community toward people of diverse backgrounds	Similar	62%	122	309	60
Please indicate whether or not you have done each of the following in the last 12 months.	Contacted the City of Golden for help or information	Similar	47%	157	327	52
	Contacted Golden elected officials to express your opinion	Similar	19%	95	285	67
	Attended a local public meeting	Similar	27%	37	288	87
	Watched a local public meeting	Similar	23%	149	269	44
	Volunteered your time to some group/activity	Similar	36%	109	291	62
	Campaigned or advocated for a local issue, cause, or candidate	Similar	14%	225	280	20
	Voted in your most recent local election	Similar	82%	55	188	71
	Used public transportation instead of driving	Much higher	55%	17	260	93
	Carpooled with other adults or children instead of driving alone	Much higher	62%	6	282	98
	Walked or biked instead of driving	Much higher	86%	11	286	96
Please rate the quality of each of the following services in Golden.	Public information services	Similar	81%	53	304	82
	Economic development	Similar	72%	64	298	78
	Traffic enforcement	Similar	61%	217	346	37
	Traffic signal timing	Similar	58%	133	290	54
	Street repair	Higher	67%	60	340	82
	Street cleaning	Higher	86%	27	304	91
	Street lighting	Similar	78%	69	333	79
	Snow removal	Similar	80%	48	254	81
	Sidewalk maintenance	Similar	73%	52	300	83
	Bus or transit services	Similar	48%	143	270	47
	Land use, planning and zoning	Similar	46%	179	306	41
	Code enforcement	Similar	48%	184	339	46
	Affordable high-speed internet access	Similar	60%	56	183	69
Garbage collection	Similar	83%	190	322	41	

Please rate the quality of each of the following services in Golden.	Drinking water	Higher	88%	27	302	91	
	Sewer services	Higher	93%	21	305	93	
	Storm water management	Higher	90%	16	317	95	
	Power (electric and/or gas) utility	Similar	85%	54	245	78	
	Utility billing	Similar	81%	38	271	86	
	Police/Sheriff services	Similar	77%	255	373	31	
	Crime prevention	Similar	66%	226	345	34	
	Animal control	Similar	82%	71	316	77	
	Ambulance or emergency medical services	Similar	90%	226	310	27	
	Fire services	Similar	93%	218	336	35	
	Fire prevention and education	Similar	84%	139	301	54	
	Emergency preparedness	Similar	62%	187	300	38	
	Preservation of natural areas	Higher	82%	21	283	92	
	Golden open space	Higher	83%	10	275	96	
	Recycling	Similar	74%	178	325	45	
	Yard waste pick-up	Similar	75%	126	280	55	
	City parks	Higher	90%	40	318	87	
	Recreation programs or classes	Similar	82%	50	311	84	
	Recreation centers or facilities	Higher	85%	42	294	86	
	Health services	Similar	70%	149	269	44	
	Public library services	Similar	94%	74	315	76	
	Overall customer service by Golden employees	Similar	87%	76	361	79	
	Please rate the following categories of Golden government performance.	The value of services for the taxes paid to Golden	Higher	77%	12	365	96
		The overall direction that Golden is taking	Similar	63%	106	330	68
The job Golden government does at welcoming resident involvement		Higher	69%	20	328	94	
Overall confidence in Golden government		Similar	68%	59	295	80	

Please rate the following categories of Golden government performance.	Generally acting in the best interest of the community	Similar	67%	91	299	69
	Being honest	Similar	71%	61	290	79
	Being open and transparent to the public	Higher	69%	29	192	85
	Informing residents about issues facing the community	Higher	65%	25	197	87
	Treating all residents fairly	Similar	73%	52	296	82
	Treating residents with respect	Similar	82%	28	189	85
Overall, how would you rate the quality of the services provided by each of the following?	The City of Golden	Similar	83%	57	357	84
	The Federal Government	Similar	44%	76	279	73
Please rate how important, if at all, you think it is for the Golden community to focus on each of the following in the coming two years.	Overall economic health	Similar	77%	270	272	0
	Overall quality of the transportation system	Similar	82%	14	185	92
	Overall design or layout of residential and commercial areas	Similar	79%	36	272	87
	Overall quality of the utility infrastructure	Similar	81%	153	184	17
	Overall feeling of safety	Similar	77%	257	272	5
	Overall quality of natural environment	Similar	88%	14	272	95
	Overall quality of parks and recreation opportunities	Similar	84%	22	185	88
	Overall health and wellness opportunities	Similar	66%	230	272	15
	Overall opportunities for education, culture, and the arts	Similar	62%	256	272	5
	Residents' connection and engagement with their community	Similar	65%	196	272	28
In general, how many times do you:	Access the internet from your home	Similar	98%	27	185	85
	Access the internet from your cell phone	Similar	97%	14	185	92
	Visit social media sites	Similar	73%	164	184	11
	Use or check email	Similar	99%	33	185	82
	Share your opinions online	Similar	23%	172	185	7
	Shop online	Similar	58%	79	185	57
	Please rate your overall health.	Similar	82%	15	281	95
	What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Lower	14%	250	283	12

Custom benchmark tables

This table contains the comparisons of Golden’s results to those from other communities with other communities in the Front Range area. The first column shows the comparison of Golden’s rating to the benchmark. Golden’s results are noted as being “higher”, “lower” or “similar” to the benchmark, meaning that the average rating given by Golden residents is statistically similar to or different than the benchmark. The second column is Golden’s “percent positive.” Most commonly, the percent positive is the combination of the top two most positive response options (i.e., excellent/good). The third column is the rank assigned to Golden’s rating among communities where a similar question was asked. The fourth column is the number of communities that asked a similar question. The fifth column shows the percentile for Golden’s result -- that is what percent of surveyed communities had a lower rating than Golden.

			% positive	Rank	Number of communities	Percentile
Please rate each of the following aspects of quality of life in Golden.	Golden as a place to live	Higher	95%	3	34	94
	Your neighborhood as a place to live	Similar	90%	5	31	87
	Golden as a place to raise children	Similar	88%	10	35	74
	Golden as a place to work	Higher	81%	4	35	91
	Golden as a place to visit	Much higher	94%	3	22	90
	Golden as a place to retire	Higher	76%	5	35	88
	The overall quality of life	Higher	94%	4	36	91
	Sense of community	Higher	71%	3	28	92
Please rate each of the following characteristics as they relate to Golden as a whole.	Overall economic health	Higher	86%	3	24	91
	Overall quality of the transportation system	Similar	61%	4	13	76
	Overall design or layout of residential and commercial areas	Similar	67%	7	22	72
	Overall quality of the utility infrastructure	Higher	83%	2	13	92
	Overall feeling of safety	Similar	83%	12	29	62
	Overall quality of natural environment	Higher	93%	6	25	80
	Overall quality of parks and recreation opportunities	Higher	94%	1	13	100
	Overall health and wellness opportunities	Higher	91%	4	23	86
	Overall opportunities for education, culture, and the arts	Higher	77%	3	21	90
	Residents’ connection and engagement with their community	Higher	69%	2	13	92
Please indicate how likely or unlikely you are to do each of the following.	Recommend living in Golden to someone who asks	Higher	90%	5	26	84
	Remain in Golden for the next five years	Similar	82%	16	25	40
Please rate how safe or unsafe you feel:	In your neighborhood during the day	Similar	96%	9	27	70

Please rate how safe or unsafe you feel:	In Golden's downtown/commercial area during the day	Similar	96%	6	25	80
	From property crime	Similar	67%	10	16	43
	From violent crime	Similar	88%	8	16	56
	From fire, flood, or other natural disaster	Similar	72%	11	12	16
Please rate the job you feel the Golden community does at each of the following.	Making all residents feel welcome	Higher	82%	2	15	93
	Attracting people from diverse backgrounds	Similar	36%	12	15	26
	Valuing/respecting residents from diverse backgrounds	Similar	65%	4	14	78
	Taking care of vulnerable residents	Similar	53%	4	13	76
Please rate each of the following in the Golden community.	Overall quality of business and service establishments	Higher	81%	4	26	88
	Variety of business and service establishments	Similar	63%	6	13	61
	Vibrancy of downtown/commercial area	Much higher	84%	3	20	90
	Employment opportunities	Higher	52%	6	31	83
	Shopping opportunities	Similar	60%	12	30	63
	Cost of living	Similar	21%	17	22	27
	Overall image or reputation	Much higher	91%	2	32	96
Please also rate each of the following in the Golden community.	Traffic flow on major streets	Similar	55%	12	29	62
	Ease of public parking	Similar	42%	15	20	30
	Ease of travel by car	Similar	63%	20	31	38
	Ease of travel by public transportation	Lower	20%	17	23	30
	Ease of travel by bicycle	Higher	74%	6	30	83
	Ease of walking	Higher	82%	4	31	90
	Well-planned residential growth	Similar	44%	5	13	69
	Well-planned commercial growth	Similar	45%	3	13	84
	Well-designed neighborhoods	Similar	60%	6	14	64
	Preservation of the historical or cultural character of the community	Higher	78%	2	13	92
	Public places where people want to spend time	Much higher	87%	1	19	100
	Variety of housing options	Similar	29%	20	25	24
	Availability of affordable quality housing	Similar	12%	19	26	30

Please also rate each of the following in the Golden community.	Overall quality of new development	Similar	45%	14	26	50
	Overall appearance	Higher	87%	4	30	90
	Cleanliness	Higher	89%	3	25	92
	Water resources	Much higher	89%	2	12	91
	Air quality	Similar	74%	10	23	60
	Availability of paths and walking trails	Much higher	94%	3	26	92
	Fitness opportunities	Higher	90%	3	20	90
	Recreational opportunities	Much higher	92%	3	28	92
	Availability of affordable quality food	Similar	57%	7	21	71
	Availability of affordable quality health care	Similar	51%	12	25	56
	Availability of preventive health services	Similar	55%	10	19	52
	Availability of affordable quality mental health care	Similar	33%	6	19	73
	Opportunities to attend cultural/arts/music activities	Higher	75%	5	27	85
	Community support for the arts	Higher	80%	2	13	92
	Availability of affordable quality childcare/preschool	Similar	39%	6	23	78
	K-12 education	Similar	75%	9	24	66
	Adult educational opportunities	Higher	64%	2	20	95
	Sense of civic/community pride	Higher	82%	2	13	92
	Neighborliness of residents	Similar	76%	3	21	90
	Opportunities to participate in social events and activities	Higher	80%	5	25	84
Opportunities to attend special events and festivals	Higher	85%	2	21	95	
Opportunities to volunteer	Higher	81%	4	23	86	
Opportunities to participate in community matters	Higher	74%	4	26	88	
Openness and acceptance of the community toward people of diverse backgrounds	Similar	62%	7	30	80	
Please indicate whether or not you have done each of the following in the last 12 months.	Contacted the City of Golden for help or information	Similar	47%	14	27	51
	Contacted Golden elected officials to express your opinion	Similar	19%	8	20	65
	Attended a local public meeting	Similar	27%	5	22	81
	Watched a local public meeting	Similar	23%	6	21	76

Please indicate whether or not you have done each of the following in the last 12 months.	Volunteered your time to some group/activity	Similar	36%	9	23	65
	Campaigned or advocated for a local issue, cause, or candidate	Similar	14%	16	19	21
	Voted in your most recent local election	Similar	82%	10	14	35
	Used public transportation instead of driving	Much higher	55%	5	20	80
	Carpooled with other adults or children instead of driving alone	Higher	62%	3	22	90
	Walked or biked instead of driving	Much higher	86%	4	22	86
Please rate the quality of each of the following services in Golden.	Public information services	Higher	81%	3	22	90
	Economic development	Higher	72%	1	22	100
	Traffic enforcement	Similar	61%	16	32	53
	Traffic signal timing	Similar	58%	10	22	59
	Street repair	Higher	67%	4	33	90
	Street cleaning	Higher	86%	2	28	96
	Street lighting	Similar	78%	4	24	87
	Snow removal	Higher	80%	6	33	84
	Sidewalk maintenance	Higher	73%	3	19	89
	Bus or transit services	Similar	48%	7	18	66
	Land use, planning and zoning	Similar	46%	10	25	64
	Code enforcement	Similar	48%	11	31	67
	Affordable high-speed internet access	Similar	60%	3	13	84
	Garbage collection	Similar	83%	8	23	69
	Drinking water	Higher	88%	5	22	81
	Sewer services	Higher	93%	2	23	95
	Storm water management	Higher	90%	3	26	92
	Power (electric and/or gas) utility	Similar	85%	2	16	93
	Utility billing	Similar	81%	2	21	95
	Police/Sheriff services	Similar	77%	16	35	57
	Crime prevention	Similar	66%	15	30	53
	Animal control	Higher	82%	2	29	96
































Please rate the quality of each of the following services in Golden.	Ambulance or emergency medical services	Similar	90%	14	21	38
	Fire services	Similar	93%	15	26	46
	Fire prevention and education	Similar	84%	5	21	80
	Emergency preparedness	Similar	62%	12	25	56
	Preservation of natural areas	Higher	82%	3	20	90
	Golden open space	Higher	83%	5	21	80
	Recycling	Similar	74%	8	24	70
	Yard waste pick-up	Higher	75%	4	14	78
	City parks	Higher	90%	4	26	88
	Recreation programs or classes	Similar	82%	6	29	82
	Recreation centers or facilities	Similar	85%	6	27	81
	Health services	Similar	70%	9	20	60
	Public library services	Similar	94%	5	24	82
	Overall customer service by Golden employees	Similar	87%	5	32	87
	Please rate the following categories of Golden government performance.	The value of services for the taxes paid to Golden	Higher	77%	1	33
The overall direction that Golden is taking		Similar	63%	7	31	80
The job Golden government does at welcoming resident involvement		Higher	69%	1	34	100
Overall confidence in Golden government		Higher	68%	2	21	95
Generally acting in the best interest of the community		Similar	67%	4	23	86
Being honest		Higher	71%	2	22	95
Being open and transparent to the public		Higher	69%	1	14	100
Informing residents about issues facing the community		Higher	65%	2	15	93
Treating all residents fairly		Higher	73%	3	23	91
Treating residents with respect		Higher	82%	1	13	100
Overall, how would you rate the quality of the services provided by each ..	The City of Golden	Higher	83%	6	37	86
	The Federal Government	Similar	44%	1	19	100
Please rate how important, if at all, you think it is for the Golden community to focus on each of the following in the coming two years.	Overall economic health	Similar	77%	17	17	5
	Overall quality of the transportation system	Similar	82%	3	13	84




























Please rate how important, if at all, you think it is for the Golden community to focus on each of the following in the coming two years.	Overall design or layout of residential and commercial areas	Similar	79%	4	17	82
	Overall quality of the utility infrastructure	Similar	81%	10	12	25
	Overall feeling of safety	Similar	77%	15	17	17
	Overall quality of natural environment	Similar	88%	3	17	88
	Overall quality of parks and recreation opportunities	Similar	84%	3	13	84
	Overall health and wellness opportunities	Similar	66%	13	17	29
	Overall opportunities for education, culture, and the arts	Similar	62%	13	17	29
	Residents' connection and engagement with their community	Similar	65%	8	17	58
In general, how many times do you:	Access the internet from your home	Similar	98%	3	13	84
	Access the internet from your cell phone	Similar	97%	1	13	100
	Visit social media sites	Similar	73%	10	13	30
	Use or check email	Similar	99%	4	13	76
	Share your opinions online	Similar	23%	11	13	23
	Shop online	Similar	58%	7	13	53
	Please rate your overall health.	Similar	82%	3	18	88
	What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Lower	14%	16	19	21

Complete set of frequencies
































This dashboard contains a complete set of responses to each question on the survey. By default, "don't know" responses are excluded, but may be added to the table using the response filter to the right. In some tables, the percentages may not sum to 100%; this is either because the question permitted the respondent to "choose all that apply", or for a question that asked the respondent to select one answer, it is due to the customary practice of rounding values to the nearest whole number.

Please rate each of the following aspects of quality of life in Golden.	Question	Rating	Frequency	
			Percentage	Count (N)
Golden as a place to live	Golden as a place to live	Excellent	65%	N=357
		Good	29%	N=159
		Fair	5%	N=27
		Poor	0%	N=2
Your neighborhood as a place to live	Your neighborhood as a place to live	Excellent	53%	N=286
		Good	38%	N=206
		Fair	8%	N=41
		Poor	2%	N=12
Golden as a place to raise children	Golden as a place to raise children	Excellent	47%	N=167
		Good	41%	N=148
		Fair	10%	N=35
		Poor	3%	N=10
Golden as a place to work	Golden as a place to work	Excellent	37%	N=132
		Good	44%	N=158
		Fair	16%	N=56
		Poor	3%	N=12
Golden as a place to visit	Golden as a place to visit	Excellent	64%	N=325
		Good	30%	N=151
		Fair	6%	N=28
		Poor	0%	N=1
Golden as a place to retire	Golden as a place to retire	Excellent	40%	N=149
		Good	36%	N=134
		Fair	12%	N=45
		Poor	11%	N=40
The overall quality of life	The overall quality of life	Excellent	49%	N=268
		Good	44%	N=242
		Fair	6%	N=35
		Poor	0%	N=1
































Please rate each of the following aspects of quality of life in Golden.	Sense of community	Excellent		31% N=165
		Good		40% N=214
		Fair		22% N=119
		Poor		7% N=36
Please rate each of the following characteristics as they relate to Golden as a whole.	Overall economic health	Excellent		26% N=120
		Good		60% N=281
		Fair		13% N=59
		Poor		1% N=5
	Overall quality of the transportation system	Excellent		11% N=58
		Good		50% N=265
		Fair		29% N=157
		Poor		10% N=54
	Overall design or layout of residential and commercial areas	Excellent		13% N=69
		Good		54% N=292
		Fair		25% N=135
		Poor		8% N=43
	Overall quality of the utility infrastructure	Excellent		23% N=121
		Good		59% N=307
		Fair		15% N=78
		Poor		2% N=10
	Overall feeling of safety	Excellent		38% N=206
		Good		45% N=239
		Fair		14% N=78
		Poor		3% N=14
	Overall quality of natural environment	Excellent		56% N=305
		Good		37% N=200
		Fair		6% N=31
		Poor		1% N=7
	Overall quality of parks and recreation opportunities	Excellent		64% N=346
		Good		29% N=157
		Fair		6% N=31

Please rate each of the following characteristics as they relate to Golden as a whole.	Overall quality of parks and recreation opportunities	Poor		1% N=5
	Overall health and wellness opportunities	Excellent		52% N=258
		Good		39% N=191
		Fair		8% N=41
		Poor		1% N=5
Overall opportunities for education, culture, and the arts	Excellent		31% N=161	
	Good		45% N=234	
	Fair		19% N=96	
	Poor		4% N=23	
Residents' connection and engagement with their community	Excellent		19% N=96	
	Good		50% N=252	
	Fair		26% N=133	
	Poor		5% N=23	
Please indicate how likely or unlikely you are to do each of the following.	Recommend living in Golden to someone who asks	Very likely		59% N=318
		Somewhat likely		31% N=164
		Somewhat unlikely		6% N=34
		Very unlikely		4% N=21
	Remain in Golden for the next five years	Very likely		59% N=308
		Somewhat likely		23% N=122
		Somewhat unlikely		11% N=60
		Very unlikely		7% N=36
Please rate how safe or unsafe you feel:	In your neighborhood during the day	Very safe		79% N=430
		Somewhat safe		17% N=93
		Neither safe nor unsafe		3% N=18
		Somewhat unsafe		1% N=4
	In Golden's downtown/commercial area during the day	Very safe		77% N=419
		Somewhat safe		19% N=101
		Neither safe nor unsafe		3% N=14
		Somewhat unsafe		1% N=8
	From property crime	Very safe		24% N=128
		Somewhat safe		43% N=233
































Please rate how safe or unsafe you feel:	From property crime	Neither safe nor unsafe		15% N=80
		Somewhat unsafe		12% N=65
		Very unsafe		6% N=35
	From violent crime	Very safe		61% N=328
		Somewhat safe		27% N=146
		Neither safe nor unsafe		8% N=41
		Somewhat unsafe		3% N=18
		Very unsafe		0% N=2
From fire, flood, or other natural disaster	Very safe		26% N=142	
	Somewhat safe		45% N=245	
	Neither safe nor unsafe		16% N=88	
	Somewhat unsafe		11% N=61	
	Very unsafe		1% N=5	
Please rate the job you feel the Golden community does at each of the following.	Making all residents feel welcome	Excellent		30% N=152
		Good		52% N=265
		Fair		14% N=69
		Poor		5% N=25
	Attracting people from diverse backgrounds	Excellent		10% N=48
		Good		26% N=119
		Fair		37% N=173
		Poor		26% N=122
	Valuing/respecting residents from diverse backgrounds	Excellent		19% N=84
Good			46% N=209	
Fair			25% N=113	
Poor			10% N=47	
Taking care of vulnerable residents	Excellent		15% N=55	
	Good		38% N=143	
	Fair		29% N=108	
	Poor		18% N=66	
Please rate each of the following in the Golden community.	Overall quality of business and service establishments	Excellent		25% N=137
		Good		55% N=297

Please rate each of the following in the Golden community.	Overall quality of business and service establishments	Fair		16% N=88
		Poor		3% N=15
Variety of business and service establishments	Excellent		15% N=81	
	Good		48% N=260	
	Fair		27% N=148	
	Poor		9% N=51	
Vibrancy of downtown/commercial area	Excellent		40% N=216	
	Good		43% N=230	
	Fair		14% N=77	
	Poor		2% N=11	
Employment opportunities	Excellent		18% N=48	
	Good		34% N=91	
	Fair		37% N=101	
	Poor		11% N=29	
Shopping opportunities	Excellent		15% N=80	
	Good		45% N=240	
	Fair		33% N=176	
	Poor		8% N=40	
Cost of living	Excellent		3% N=15	
	Good		18% N=96	
	Fair		37% N=197	
	Poor		43% N=229	
Overall image or reputation	Excellent		53% N=282	
	Good		38% N=203	
	Fair		8% N=45	
	Poor		0% N=2	
Please also rate each of the following in the Golden community.	Traffic flow on major streets	Excellent		8% N=46
		Good		47% N=255
		Fair		28% N=152
		Poor		17% N=91
Ease of public parking	Excellent		9% N=47	

Please also rate each of the following in the Golden community.

Ease of public parking	Good		33% N=175
	Fair		33% N=175
	Poor		25% N=129
Ease of travel by car	Excellent		17% N=92
	Good		46% N=245
	Fair		27% N=143
	Poor		10% N=52
Ease of travel by public transportation	Excellent		5% N=17
	Good		16% N=58
	Fair		35% N=129
	Poor		44% N=161
Ease of travel by bicycle	Excellent		33% N=158
	Good		41% N=199
	Fair		22% N=104
	Poor		4% N=20
Ease of walking	Excellent		44% N=235
	Good		38% N=204
	Fair		15% N=79
	Poor		3% N=17
Well-planned residential growth	Excellent		9% N=36
	Good		35% N=145
	Fair		33% N=137
	Poor		24% N=100
Well-planned commercial growth	Excellent		9% N=35
	Good		36% N=147
	Fair		35% N=140
	Poor		20% N=83
Well-designed neighborhoods	Excellent		9% N=44
	Good		51% N=247
	Fair		29% N=141
	Poor		11% N=53
































Please also rate each of the following in the Golden community.
































Preservation of the historical or cultural character of the community	Excellent		30% N=153
	Good		48% N=246
	Fair		15% N=75
	Poor		7% N=36
Public places where people want to spend time	Excellent		48% N=254
	Good		38% N=205
	Fair		11% N=58
	Poor		3% N=15
Variety of housing options	Excellent		6% N=28
	Good		23% N=113
	Fair		42% N=206
	Poor		29% N=139
Availability of affordable quality housing	Excellent		4% N=20
	Good		8% N=36
	Fair		27% N=125
	Poor		61% N=288
Overall quality of new development	Excellent		13% N=56
	Good		33% N=144
	Fair		37% N=165
	Poor		17% N=76
Overall appearance	Excellent		44% N=235
	Good		43% N=230
	Fair		11% N=62
	Poor		2% N=10
Cleanliness	Excellent		44% N=234
	Good		45% N=242
	Fair		9% N=51
	Poor		2% N=11
Water resources	Excellent		46% N=241
	Good		43% N=227
	Fair		9% N=48

Please also rate each of the following in the Golden community.
































Water resources	Poor		2% N=12
Air quality	Excellent		24% N=127
	Good		49% N=262
	Fair		19% N=98
	Poor		8% N=43
Availability of paths and walking trails	Excellent		61% N=329
	Good		32% N=173
	Fair		6% N=30
	Poor		1% N=4
Fitness opportunities	Excellent		56% N=291
	Good		34% N=179
	Fair		8% N=44
	Poor		1% N=8
Recreational opportunities	Excellent		63% N=332
	Good		29% N=154
	Fair		7% N=35
	Poor		1% N=6
Availability of affordable quality food	Excellent		16% N=85
	Good		41% N=218
	Fair		31% N=162
	Poor		12% N=65
Availability of affordable quality health care	Excellent		14% N=56
	Good		37% N=147
	Fair		35% N=137
	Poor		14% N=56
Availability of preventive health services	Excellent		14% N=49
	Good		41% N=142
	Fair		33% N=117
	Poor		12% N=41
Availability of affordable quality mental health care	Excellent		13% N=32
	Good		20% N=50

Please also rate each of the following in the Golden community.				
Availability of affordable quality mental health care	Fair		37%	N=93
	Poor		30%	N=76
Opportunities to attend cultural/arts/music activities	Excellent		26%	N=135
	Good		49%	N=250
	Fair		21%	N=108
	Poor		4%	N=22
Community support for the arts	Excellent		27%	N=129
	Good		53%	N=249
	Fair		18%	N=85
	Poor		2%	N=7
Availability of affordable quality childcare/preschool	Excellent		14%	N=24
	Good		25%	N=43
	Fair		30%	N=52
	Poor		31%	N=54
K-12 education	Excellent		23%	N=55
	Good		52%	N=123
	Fair		19%	N=44
	Poor		7%	N=16
Adult educational opportunities	Excellent		24%	N=68
	Good		40%	N=114
	Fair		25%	N=71
	Poor		11%	N=32
Sense of civic/community pride	Excellent		29%	N=148
	Good		53%	N=271
	Fair		15%	N=77
	Poor		3%	N=14
Neighborliness of residents	Excellent		26%	N=141
	Good		49%	N=263
	Fair		18%	N=98
	Poor		6%	N=31
Opportunities to participate in social events and activities	Excellent		27%	N=134
































Please also rate each of the following in the Golden community.	Opportunities to participate in social events and activities	Good		53% N=264
		Fair		18% N=88
		Poor		3% N=13
	Opportunities to attend special events and festivals	Excellent		36% N=186
		Good		49% N=258
		Fair		12% N=64
		Poor		3% N=13
	Opportunities to volunteer	Excellent		30% N=115
		Good		51% N=196
		Fair		15% N=58
		Poor		4% N=15
	Opportunities to participate in community matters	Excellent		29% N=130
Good			44% N=197	
Fair			21% N=92	
Poor			6% N=25	
Openness and acceptance of the community toward people of diverse backgrounds	Excellent		19% N=82	
	Good		43% N=186	
	Fair		27% N=118	
	Poor		11% N=47	
Please indicate whether or not you have done each of the following in the last 12 months.	Contacted the City of Golden for help or information	No		53% N=285
		Yes		47% N=253
	Contacted Golden elected officials to express your opinion	No		81% N=434
		Yes		19% N=101
	Attended a local public meeting	No		73% N=390
		Yes		27% N=146
	Watched a local public meeting	No		77% N=415
		Yes		23% N=121
	Volunteered your time to some group/activity	No		64% N=346
		Yes		36% N=192
	Campaign or advocated for a local issue, cause, or candidate	No		86% N=462
		Yes		14% N=74

Please indicate whether or not you have done each of the following in the last 12 months.	Voted in your most recent local election	No		18% N=99
		Yes		82% N=438
	Used public transportation instead of driving	No		45% N=245
		Yes		55% N=293
	Carpooled with other adults or children instead of driving alone	No		38% N=202
		Yes		62% N=334
Walked or biked instead of driving	No		14% N=75	
	Yes		86% N=464	
Please rate the quality of each of the following services in Golden.	Public information services	Excellent		18% N=82
		Good		63% N=287
		Fair		17% N=76
		Poor		2% N=9
	Economic development	Excellent		11% N=45
		Good		61% N=242
		Fair		23% N=92
		Poor		5% N=19
	Traffic enforcement	Excellent		12% N=53
		Good		49% N=227
		Fair		26% N=119
		Poor		14% N=63
	Traffic signal timing	Excellent		9% N=49
		Good		49% N=254
		Fair		28% N=145
		Poor		14% N=72
Street repair	Excellent		10% N=53	
	Good		57% N=294	
	Fair		25% N=131	
	Poor		8% N=41	
Street cleaning	Excellent		24% N=122	
	Good		62% N=313	
	Fair		12% N=59	
































Please rate the quality of each of the following services in Golden.

Street cleaning	Poor		2% N=9
	Excellent		18% N=94
Street lighting	Good		60% N=310
	Fair		16% N=84
	Poor		6% N=29
	Excellent		29% N=144
Snow removal	Good		51% N=254
	Fair		15% N=72
	Poor		5% N=25
	Excellent		18% N=94
Sidewalk maintenance	Good		54% N=277
	Fair		21% N=109
	Poor		6% N=30
	Excellent		7% N=25
Bus or transit services	Good		41% N=150
	Fair		31% N=114
	Poor		20% N=74
	Excellent		7% N=29
Land use, planning and zoning	Good		39% N=158
	Fair		31% N=126
	Poor		22% N=90
	Excellent		7% N=26
Code enforcement	Good		41% N=160
	Fair		34% N=131
	Poor		18% N=71
	Excellent		19% N=88
Affordable high-speed internet access	Good		42% N=191
	Fair		21% N=96
	Poor		18% N=85
	Excellent		30% N=149
Garbage collection	Good		53% N=269
































Please rate the quality of each of the following services in Golden.
































Garbage collection	Fair		13% N=64
	Poor		4% N=22
Drinking water	Excellent		44% N=229
	Good		45% N=233
	Fair		10% N=53
	Poor		2% N=8
Sewer services	Excellent		40% N=193
	Good		52% N=250
	Fair		7% N=32
	Poor		1% N=4
Storm water management	Excellent		31% N=144
	Good		58% N=267
	Fair		9% N=40
	Poor		2% N=7
Power (electric and/or gas) utility	Excellent		31% N=158
	Good		54% N=270
	Fair		13% N=68
	Poor		2% N=8
Utility billing	Excellent		28% N=141
	Good		53% N=264
	Fair		15% N=76
	Poor		4% N=18
Police/Sheriff services	Excellent		28% N=127
	Good		49% N=224
	Fair		15% N=69
	Poor		7% N=33
Crime prevention	Excellent		16% N=74
	Good		50% N=226
	Fair		25% N=115
	Poor		9% N=42
Animal control	Excellent		22% N=82
































Please rate the quality of each of the following services in Golden.

Animal control	Good		60% N=226
	Fair		15% N=56
	Poor		3% N=12
Ambulance or emergency medical services	Excellent		28% N=76
	Good		63% N=173
	Fair		9% N=24
	Poor		1% N=3
Fire services	Excellent		38% N=129
	Good		55% N=186
	Fair		5% N=17
	Poor		2% N=5
Fire prevention and education	Excellent		28% N=103
	Good		56% N=211
	Fair		12% N=46
	Poor		4% N=14
Emergency preparedness	Excellent		21% N=62
	Good		41% N=123
	Fair		25% N=73
	Poor		13% N=39
Preservation of natural areas	Excellent		35% N=176
	Good		48% N=241
	Fair		11% N=58
	Poor		6% N=31
Golden open space	Excellent		47% N=243
	Good		36% N=187
	Fair		14% N=70
	Poor		3% N=15
Recycling	Excellent		27% N=134
	Good		46% N=230
	Fair		17% N=85
	Poor		9% N=46






























Please rate the quality of each of the following services in Golden.

Yard waste pick-up	Excellent		31% N=117	
	Good		44% N=166	
	Fair		18% N=68	
	Poor		6% N=24	
City parks	Excellent		49% N=257	
	Good		41% N=214	
	Fair		9% N=49	
	Poor		1% N=4	
Recreation programs or classes	Excellent		31% N=113	
	Good		52% N=191	
	Fair		16% N=59	
	Poor		2% N=7	
Recreation centers or facilities	Excellent		33% N=138	
	Good		52% N=220	
	Fair		13% N=53	
	Poor		2% N=10	
Health services	Excellent		15% N=43	
	Good		55% N=162	
	Fair		23% N=68	
	Poor		7% N=21	
Public library services	Excellent		48% N=209	
	Good		46% N=202	
	Fair		5% N=20	
	Poor		1% N=4	
Overall customer service by Golden employees	Excellent		35% N=157	
	Good		52% N=233	
	Fair		10% N=45	
	Poor		3% N=12	
Please rate the following categories of Golden government performance.	The value of services for the taxes paid to Golden	Excellent		22% N=99
		Good		56% N=255
		Fair		19% N=86
































Please rate the following categories of Golden government performance.			
The value of services for the taxes paid to Golden	Poor		4% N=19
	Excellent		19% N=94
The overall direction that Golden is taking	Good		44% N=212
	Fair		24% N=116
	Poor		13% N=61
	Excellent		22% N=92
The job Golden government does at welcoming resident involvement	Good		48% N=201
	Fair		23% N=96
	Poor		8% N=34
	Excellent		15% N=75
Overall confidence in Golden government	Good		52% N=253
	Fair		22% N=108
	Poor		10% N=48
	Excellent		17% N=79
Generally acting in the best interest of the community	Good		50% N=241
	Fair		22% N=104
	Poor		12% N=56
	Excellent		22% N=91
Being honest	Good		49% N=207
	Fair		18% N=78
	Poor		11% N=45
	Excellent		22% N=97
Being open and transparent to the public	Good		48% N=212
	Fair		20% N=89
	Poor		11% N=48
	Excellent		21% N=98
Informing residents about issues facing the community	Good		45% N=211
	Fair		26% N=124
	Poor		8% N=39
	Excellent		21% N=85
Treating all residents fairly	Good		52% N=208
































Please rate the following categories of Golden government performance.	Treating all residents fairly	Fair		19% N=74
		Poor		8% N=34
	Treating residents with respect	Excellent		26% N=110
		Good		56% N=240
		Fair		13% N=55
		Poor		6% N=24
Overall, how would you rate the quality of the services provided by each of the following?	The City of Golden	Excellent		30% N=152
		Good		53% N=271
		Fair		15% N=74
		Poor		2% N=11
	The Federal Government	Excellent		4% N=21
		Good		40% N=192
		Fair		38% N=185
		Poor		18% N=85
Please rate how important, if at all, you think it is for the Golden community to focus on each of the following in the coming two years.	Overall economic health	Essential		32% N=166
		Very important		45% N=235
		Somewhat important		22% N=115
		Not at all important		1% N=5
	Overall quality of the transportation system	Essential		43% N=226
		Very important		39% N=202
		Somewhat important		16% N=86
		Not at all important		2% N=10
	Overall design or layout of residential and commercial areas	Essential		45% N=237
		Very important		34% N=180
		Somewhat important		20% N=108
		Not at all important		1% N=5
	Overall quality of the utility infrastructure	Essential		45% N=237
		Very important		36% N=192
		Somewhat important		16% N=84
		Not at all important		3% N=14
Overall feeling of safety	Essential		45% N=240	
































Please rate how important, if at all, you think it is for the Golden community to focus on each of the following in the coming two years.

Overall feeling of safety	Very important		32% N=168
	Somewhat important		20% N=105
	Not at all important		3% N=18
Overall quality of natural environment	Essential		55% N=293
	Very important		33% N=175
	Somewhat important		10% N=52
	Not at all important		2% N=9
Overall quality of parks and recreation opportunities	Essential		43% N=225
	Very important		41% N=216
	Somewhat important		15% N=79
	Not at all important		1% N=8
Overall health and wellness opportunities	Essential		26% N=139
	Very important		40% N=212
	Somewhat important		30% N=161
	Not at all important		4% N=19
Overall opportunities for education, culture, and the arts	Essential		23% N=124
	Very important		39% N=209
	Somewhat important		33% N=176
	Not at all important		4% N=24
Residents' connection and engagement with their community	Essential		25% N=133
	Very important		40% N=211
	Somewhat important		31% N=166
	Not at all important		4% N=19
The Golden City Council is actively evaluating the future responsibilities and staffing needs of the Golden Fire Department. Please indicate your level of support, if any, for a property tax increase of approximately 5% for your total property tax bill to fund future Fire Department needs. For a property owner with a house valued at \$500,000, this increase would result in an additional \$143 annually in property tax.	Strongly oppose		8% N=42
	Somewhat oppose		13% N=67
	Neutral		15% N=74
	Somewhat support		28% N=144
	Strongly support		35% N=179
Please indicate your level of support, if any, for a potential ballot measure to support affordable housing projects by changing the City's Charter to allow the use of incentives to encourage affordable housing.	Strongly oppose		10% N=51
	Somewhat oppose		10% N=54
	Neutral		13% N=64

	Please indicate your level of support, if any, for a potential ballot measure to support affordable housing projects by changing the City's Charter to allow the use of incentives to encourage affordable housing.		Somewhat support		25% N=129
			Strongly support		42% N=218
Please indicate how important you think it is for the City of Golden to enlist additional efforts to address the following specific local policy areas:	Parking Management	Essential		21% N=109	
		Very important		25% N=131	
		Somewhat important		39% N=205	
		Not at all important		16% N=84	
Local transit/circulator bus opportunities	Essential		24% N=129		
	Very important		34% N=182		
	Somewhat important		33% N=173		
	Not at all important		9% N=45		
Housing affordability	Essential		37% N=198		
	Very important		27% N=146		
	Somewhat important		25% N=136		
	Not at all important		10% N=54		
Clear Creek Corridor management	Essential		37% N=199		
	Very important		39% N=207		
	Somewhat important		20% N=109		
	Not at all important		4% N=19		
Community solar garden	Essential		16% N=87		
	Very important		28% N=152		
	Somewhat important		31% N=165		
	Not at all important		24% N=130		
Please indicate the extent to which you think each of the following are a problem, if at all, in the City of Golden:	Homelessness	Not a problem		14% N=71	
		Minor problem		37% N=191	
		Moderate problem		37% N=190	
		Major problem		12% N=62	
The type and style of residential development in Golden	Not a problem		28% N=136		
	Minor problem		20% N=99		
	Moderate problem		26% N=130		
	Major problem		26% N=127		
Access to broadband/Internet service	Not a problem		48% N=240		

Please indicate the extent to which you think each of the following are a problem, if at all, in the City of Golden:	Access to broadband/Internet service	Minor problem		27% N=132
		Moderate problem		17% N=86
		Major problem		7% N=37
	Affordability of broadband/Internet service	Not a problem		35% N=173
		Minor problem		31% N=149
		Moderate problem		24% N=118
		Major problem		10% N=49
	Availability of affordable housing	Not a problem		11% N=56
		Minor problem		12% N=60
		Moderate problem		32% N=165
		Major problem		45% N=233
	Availability of public transportation	Not a problem		21% N=102
Minor problem			26% N=128	
Moderate problem			30% N=148	
Major problem			23% N=115	
In general, how many times do you:	Access the internet from your home	Several times a day		94% N=501
		Once a day		3% N=16
		A few times a week		1% N=7
		Every few weeks		0% N=1
		Less often or never		2% N=10
	Access the internet from your cell phone	Several times a day		91% N=480
		Once a day		4% N=21
		A few times a week		2% N=12
		Every few weeks		1% N=3
		Less often or never		2% N=13
	Visit social media sites	Several times a day		44% N=235
		Once a day		14% N=74
		A few times a week		15% N=80
		Every few weeks		6% N=35
		Less often or never		21% N=110
Use or check email	Several times a day		87% N=465	

In general, how many times do you:	Use or check email	Once a day		11% N=58
		A few times a week		1% N=7
		Every few weeks		0% N=1
		Less often or never		1% N=6
	Share your opinions online	Several times a day		8% N=45
		Once a day		3% N=18
		A few times a week		11% N=58
		Every few weeks		18% N=95
		Less often or never		59% N=316
	Shop online	Several times a day		9% N=50
		Once a day		8% N=40
		A few times a week		41% N=218
		Every few weeks		34% N=185
		Less often or never		8% N=42
	Please rate your overall health.	Excellent		40% N=215
		Very good		42% N=229
		Good		14% N=76
		Fair		3% N=18
		Poor		0% N=1
	What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Very positive		1% N=7
		Somewhat positive		13% N=69
		Neutral		49% N=266
		Somewhat negative		30% N=162
		Very negative		6% N=33
	How many years have you lived in Golden?	Less than 2 years		19% N=105
		2-5 years		26% N=138
		6-10 years		17% N=92
		11-20 years		14% N=78
		More than 20 years		23% N=126
	Which best describes the building you live in?	One family house detached from any other houses		50% N=272
		Building with two or more homes (duplex, townhome, apa..		48% N=258

Which best describes the building you live in?	Mobile home		1% N=6
	Other		1% N=3
Do you rent or own your home?	Rent		39% N=209
	Own		61% N=325
About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	Less than \$500		5% N=28
	\$500 to \$999		10% N=52
	\$1,000 to \$1,499		18% N=95
	\$1,500 to \$1,999		18% N=93
	\$2,000 to \$2,499		17% N=90
	\$2,500 to \$2,999		15% N=81
	\$3,000 to \$3,499		6% N=33
	\$3,500 or more		11% N=58
	Do any children 17 or under live in your household?	No	
Yes			22% N=116
Are you or any other members of your household aged 65 or older?	No		77% N=416
	Yes		23% N=124
How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Less than \$25,000		9% N=47
	\$25,000 to \$49,999		11% N=56
	\$50,000 to \$74,999		11% N=55
	\$75,000 to \$99,999		8% N=44
	\$100,000 to \$149,999		22% N=114
	\$150,000 or more		40% N=210
Are you Spanish, Hispanic or Latino?	No, not Spanish, Hispanic, or Latino		91% N=488
	Yes, I consider myself to be Spanish, Hispanic, or Latino		9% N=48
What is your race? (Mark one or more races to indicate what race you consider yourself to be.)	American Indian or Alaskan Native		1% N=3
	Asian, Asian Indian, or Pacific Islander		5% N=25
	Black or African American		1% N=4
	White		94% N=500
	Other		5% N=28
In which category is your age?	18-24 years		10% N=53
	25-34 years		30% N=161

In which category is your age?	35-44 years		16% N=87
	45-54 years		14% N=74
	55-64 years		10% N=53
	65-74 years		13% N=72
	75 years or older		7% N=39
What is your gender?	Woman		42% N=226
	Man		58% N=312
	Identify in another way		0% N=
If you identify in another way, how would you de..	Genderqueer/gender fluid		100% N=

Full trends

This table contains the trends over time for the City of Golden. The combined "percent positive" responses for each survey year are presented (e.g., excellent/good or yes). If an item was not included during an administration of the survey, no percentage will be shown in the table. If the difference between the 2019 and 2022 surveys is greater than six percentage points, the change is statistically significant.

It is important to note that in 2020, The NCS survey was updated to include new and refreshed items. Consequently, some of the trends may be impacted due to wording modifications that could have potentially altered the meaning of the item for the respondent.

		2016	2019	2022
Please rate each of the following aspects of quality of life in Golden.	Golden as a place to live	95%	96%	95%
	Your neighborhood as a place to live	87%	90%	90%
	Golden as a place to raise children	94%	90%	88%
	Golden as a place to work	80%	73%	81%
	Golden as a place to visit	91%	91%	94%
	Golden as a place to retire	81%	72%	76%
	The overall quality of life	94%	93%	94%
	Sense of community	82%	72%	71%
Please rate each of the following characteristics as they relate to Golden as a whole.	Overall economic health	87%	82%	86%
	Overall quality of the transportation system			61%
	Overall design or layout of residential and commercial areas	75%	69%	67%
	Overall quality of the utility infrastructure			83%
	Overall feeling of safety	95%	90%	83%
	Overall quality of natural environment	92%	91%	93%
	Overall quality of parks and recreation opportunities			94%
	Overall health and wellness opportunities	87%	83%	91%
	Overall opportunities for education, culture, and the arts	82%	79%	77%
Please indicate how likely or unlikely you are to do each of the following.	Residents' connection and engagement with their community			69%
	Recommend living in Golden to someone who asks	94%	91%	90%

unlikely you are to do each of the following.	Remain in Golden for the next five years	87% 86% 82%
Please rate how safe or unsafe you feel:	In your neighborhood during the day	97% 97% 96%
	In Golden's downtown/commercial area during the day	98% 96% 96%
	From property crime	67%
	From violent crime	88%
	From fire, flood, or other natural disaster	72%
Please rate the job you feel the Golden community does at each of the following.	Making all residents feel welcome	82%
	Attracting people from diverse backgrounds	36%
	Valuing/respecting residents from diverse backgrounds	65%
	Taking care of vulnerable residents	53%
Please rate each of the following in the Golden community.	Overall quality of business and service establishments	75% 72% 81%
	Variety of business and service establishments	63%
	Vibrancy of downtown/commercial area	82% 81% 84%
	Employment opportunities	40% 38% 52%
	Shopping opportunities	62% 56% 60%
	Cost of living	29% 19% 21%
	Overall image or reputation	93% 92% 91%
Please also rate each of the following in the Golden community.	Traffic flow on major streets	59% 50% 55%
	Ease of public parking	56% 41% 42%
	Ease of travel by car	70% 59% 63%
	Ease of travel by public transportation	45% 32% 20%
	Ease of travel by bicycle	80% 77% 74%
	Ease of walking	87% 89% 82%
	Well-planned residential growth	44%
	Well-planned commercial growth	45%
	Well-designed neighborhoods	60%

Please also rate each of the following in the Golden community.

Preservation of the historical or cultural character of the community	78%
Public places where people want to spend time	89% 87% 87%
Variety of housing options	44% 29% 29%
Availability of affordable quality housing	19% 15% 12%
Overall quality of new development	65% 47% 45%
Overall appearance	92% 93% 87%
Cleanliness	92% 91% 89%
Water resources	89%
Air quality	84% 78% 74%
Availability of paths and walking trails	92% 93% 94%
Fitness opportunities	89% 88% 90%
Recreational opportunities	91% 90% 92%
Availability of affordable quality food	75% 68% 57%
Availability of affordable quality health care	71% 57% 51%
Availability of preventive health services	72% 60% 55%
Availability of affordable quality mental health care	55% 42% 33%
Opportunities to attend cultural/arts/music activities	75% 72% 75%
Community support for the arts	80%
Availability of affordable quality childcare/preschool	57% 41% 39%
K-12 education	82% 70% 75%
Adult educational opportunities	68% 64% 64%
Sense of civic/community pride	82%
Neighborliness of residents	77% 73% 76%
Opportunities to participate in social events and activities	84% 76% 80%
Opportunities to attend special events and festivals	87% 80% 85%
Opportunities to volunteer	81% 76% 81%

Please also rate each of the following in the Golden community.	Opportunities to participate in community matters	82%	77%	74%
	Openness and acceptance of the community toward people of diver..	69%	61%	62%
Please indicate whether or not you have done each of the following in the last 12 months.	Contacted the City of Golden for help or information	48%	47%	47%
	Contacted Golden elected officials to express your opinion	20%	25%	19%
	Attended a local public meeting	29%	32%	27%
	Watched a local public meeting	20%	17%	23%
	Volunteered your time to some group/activity	41%	41%	36%
	Campaigned or advocated for a local issue, cause, or candidate	28%	25%	14%
	Voted in your most recent local election			82%
	Used public transportation instead of driving	60%	59%	55%
	Carpooled with other adults or children instead of driving alone	58%	59%	62%
	Walked or biked instead of driving	80%	83%	86%
	Please rate the quality of each of the following services in Golden.	Public information services	81%	79%
Economic development		73%	66%	72%
Traffic enforcement		69%	63%	61%
Traffic signal timing		57%	53%	58%
Street repair		54%	58%	67%
Street cleaning		73%	77%	86%
Street lighting		72%	77%	78%
Snow removal		66%	82%	80%
Sidewalk maintenance		66%	66%	73%
Bus or transit services		71%	51%	48%
Land use, planning and zoning		64%	44%	46%
Code enforcement		60%	51%	48%
Affordable high-speed internet access				60%
Garbage collection		83%	80%	83%

Please rate the quality of each of the following services in Golden.	Drinking water	77%	82%	88%
	Sewer services	86%	90%	93%
	Storm water management	76%	77%	90%
	Power (electric and/or gas) utility	89%	87%	85%
	Utility billing	82%	80%	81%
	Police/Sheriff services	90%	88%	77%
	Crime prevention	88%	78%	66%
	Animal control	74%	74%	82%
	Ambulance or emergency medical services	94%	94%	90%
	Fire services	96%	96%	93%
	Fire prevention and education	85%	83%	84%
	Emergency preparedness	64%	62%	62%
	Preservation of natural areas	80%	75%	82%
	Golden open space	86%	80%	83%
	Recycling	76%	73%	74%
	Yard waste pick-up	68%	69%	75%
	City parks	94%	92%	90%
	Recreation programs or classes	88%	83%	82%
	Recreation centers or facilities	89%	83%	85%
	Health services	74%	66%	70%
Public library services	86%	90%	94%	
Overall customer service by Golden employees	86%	83%	87%	
Please rate the following categories of Golden government performance.	The value of services for the taxes paid to Golden	74%	71%	77%
	The overall direction that Golden is taking	71%	59%	63%
	The job Golden government does at welcoming resident involvement	79%	69%	69%
	Overall confidence in Golden government	73%	62%	68%

Please rate the following categories of Golden government performance.	Generally acting in the best interest of the community	75%	64%	67%
	Being honest	76%	69%	71%
	Being open and transparent to the public			69%
	Informing residents about issues facing the community			65%
	Treating all residents fairly	71%	65%	73%
	Treating residents with respect			82%
Overall, how would you rate the quality of the services provided by each of the following?	The City of Golden	89%	84%	83%
	The Federal Government	52%	39%	44%
Please rate how important, if at all, you think it is for the Golden community to focus on each of the following in the coming two years.	Overall economic health	84%		77%
	Overall quality of the transportation system			82%
	Overall design or layout of residential and commercial areas	83%		79%
	Overall quality of the utility infrastructure			81%
	Overall feeling of safety	76%		77%
	Overall quality of natural environment	91%		88%
	Overall quality of parks and recreation opportunities			84%
	Overall health and wellness opportunities	66%		66%
	Overall opportunities for education, culture, and the arts	65%		62%
	Residents' connection and engagement with their community	75%		65%
In general, how many times do you:	Access the internet from your home			98%
	Access the internet from your cell phone			97%
	Visit social media sites			73%
	Use or check email			99%
	Share your opinions online			23%
	Shop online			58%
	Please rate your overall health.	74%	76%	82%
	What impact, if any, do you think the economy will have on your fa..	31%	31%	14%

Methods (open participation)

As part of its participation in The National Community Survey™ (The NCST™), the City of Golden conducted a survey of 2,800 residents. Survey invitations were mailed to randomly selected households and data were collected from August 24, 2022 to October 12, 2022. The results from this main survey effort represent the most robust estimate of your residents’ opinions.

After the above data collection period was underway, a link to an online open participation survey was publicized by the City of Golden. The open participation survey was identical to the probability sample survey with two small updates; it included a map at the beginning asking where the respondent lives and also a question about where they heard about the survey. The open participation survey was open to all city residents and became available on September 28, 2022. The survey remained open for two weeks and there were 112 responses.





























The open participation survey data were not collected through a random sample and it is unknown who in the community was aware of the survey; therefore, a level of confidence in the representativeness of the sample cannot be estimated. However, to reduce bias where possible, these data were statistically weighted to match the demographic characteristics of the 2010 Census and 2020 American Community Survey estimates for adults in the City of Golden. The characteristics used for weighting were age, sex, race, Hispanic origin, housing type, housing tenure, and area. No adjustments were made for design effects. Weights were calculated using an iterative, multiplicative raking model known as the ANES Weighting Algorithm.* The results of the weighting scheme for the open participation survey are presented in the following table.]

































* Pasek, J. (2010). ANES Weighting Algorithm. Retrieved from <https://web.stanford.edu/group/iriss/cgi-bin/anesrake/resources/RakingDescription.pdf>































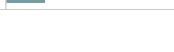

		Unweighted	Weighted	Target*
Age	18-34	16%	40%	40%
	35-54	41%	30%	30%
	55+	43%	30%	30%
Hispanic origin	No, not Spanish, Hispanic, or Latino	95%	91%	91%
	Yes, I consider myself to be Spanish, Hispa..	5%	9%	9%
Housing tenure	Own	80%	61%	61%
	Rent	20%	39%	39%
Housing type	Attached	24%	49%	49%
	Detached	76%	51%	51%
Race & Hispanic origin	Not white alone	11%	15%	15%
	White alone, not Hispanic or Latino	89%	85%	85%
Sex	Man	33%	58%	58%
	Woman	67%	42%	42%
Sex/age	Man 18-34	7%	26%	26%
	Man 35-54	13%	16%	16%
	Man 55+	13%	16%	16%
	Woman 18-34	8%	14%	14%
	Woman 35-54	29%	13%	13%
	Woman 55+	30%	15%	15%

Open participation survey results

































This dashboard contains a complete set of responses to each question on the open participation survey. By default, "don't know" responses are excluded, but may be added to the table using the response filter to the right. In some tables, the percentages may not sum to 100%; this is either because the question permitted the respondent to "choose all that apply", or for a question that asked the respondent to select one answer, it is due to the customary practice of rounding values to the nearest whole number.

	In which ward of Golden do you live? (Refer to map above.)	Ward 1		24% N=32
		Ward 2		9% N=12
		Ward 3		33% N=43
		Ward 4		30% N=39
		None of these/I don't live in Golden		4% N=5
Please rate each of the following aspects of quality of life in Golden.	Golden as a place to live	Excellent		43% N=58
		Good		42% N=56
		Fair		12% N=16
		Poor		3% N=4
	Your neighborhood as a place to live	Excellent		35% N=47
		Good		51% N=67
		Fair		13% N=17
		Poor		1% N=2
	Golden as a place to raise children	Excellent		38% N=36
		Good		35% N=34
		Fair		23% N=22
		Poor		4% N=4
	Golden as a place to work	Excellent		36% N=35
		Good		25% N=25
		Fair		27% N=27
		Poor		13% N=13
	Golden as a place to visit	Excellent		48% N=62
		Good		36% N=46
		Fair		11% N=15
		Poor		5% N=7
	Golden as a place to retire	Excellent		28% N=27
		Good		40% N=39
		Fair		16% N=16

































Please rate each of the following aspects of quality of life in Golden.	Golden as a place to retire	Poor		16% N=16
	The overall quality of life	Excellent		32% N=43
		Good		48% N=64
		Fair		15% N=20
		Poor		4% N=5
Sense of community	Excellent		16% N=22	
	Good		42% N=56	
	Fair		32% N=43	
	Poor		10% N=13	
Please rate each of the following characteristics as they relate to Golden as a whole.	Overall economic health	Excellent		15% N=18
		Good		53% N=63
		Fair		22% N=26
		Poor		10% N=11
	Overall quality of the transportation system	Excellent		10% N=13
		Good		35% N=44
		Fair		37% N=47
		Poor		18% N=23
	Overall design or layout of residential and commercial areas	Excellent		8% N=11
		Good		37% N=49
		Fair		35% N=46
		Poor		20% N=26
Overall quality of the utility infrastructure	Excellent		17% N=21	
	Good		47% N=58	
	Fair		28% N=35	
	Poor		7% N=9	
Overall feeling of safety	Excellent		29% N=38	
	Good		38% N=50	
	Fair		25% N=33	
	Poor		9% N=12	
Overall quality of natural environment	Excellent		48% N=63	
	Good		39% N=52	
	Fair		9% N=12	

Please rate each of the following characteristics as they relate to Golden as a whole.	Overall quality of natural environment	Poor		3% N=5
	Overall quality of parks and recreation opportunities	Excellent		55% N=73
		Good		31% N=41
		Fair		11% N=15
		Poor		3% N=4
Overall health and wellness opportunities	Excellent		37% N=47	
	Good		47% N=61	
	Fair		10% N=13	
	Poor		6% N=7	
Overall opportunities for education, culture, and the arts	Excellent		19% N=24	
	Good		56% N=73	
	Fair		23% N=30	
	Poor		3% N=3	
Residents' connection and engagement with their community	Excellent		13% N=16	
	Good		42% N=51	
	Fair		39% N=48	
	Poor		6% N=7	
Please indicate how likely or unlikely you are to do each of the following.	Recommend living in Golden to someone who asks	Very likely		42% N=56
		Somewhat likely		38% N=50
		Somewhat unlikely		11% N=15
		Very unlikely		9% N=12
	Remain in Golden for the next five years	Very likely		62% N=79
		Somewhat likely		22% N=28
		Somewhat unlikely		6% N=7
		Very unlikely		10% N=12
Please rate how safe or unsafe you feel:	In your neighborhood during the day	Very safe		74% N=98
		Somewhat safe		15% N=21
		Neither safe nor unsafe		1% N=2
		Somewhat unsafe		9% N=12
		Very unsafe		0% N=
	In Golden's downtown/commercial area during the day	Very safe		73% N=97
	Somewhat safe		19% N=25	































Please rate how safe or unsafe you feel:	In Golden's downtown/commercial area during the day	Neither safe nor unsafe		3% N=4
		Somewhat unsafe		5% N=6
		Very unsafe		1% N=1
	From property crime	Very safe		25% N=34
		Somewhat safe		29% N=38
		Neither safe nor unsafe		8% N=10
		Somewhat unsafe		23% N=31
		Very unsafe		15% N=19
	From violent crime	Very safe		45% N=59
		Somewhat safe		33% N=43
		Neither safe nor unsafe		10% N=13
		Somewhat unsafe		10% N=13
		Very unsafe		3% N=3
	From fire, flood, or other natural disaster	Very safe		29% N=38
		Somewhat safe		38% N=50
Neither safe nor unsafe			21% N=28	
Somewhat unsafe			10% N=14	
Very unsafe			2% N=3	
Please rate the job you feel the Golden community does at each of the following.	Making all residents feel welcome	Excellent		16% N=21
		Good		44% N=58
		Fair		24% N=31
		Poor		17% N=22
	Attracting people from diverse backgrounds	Excellent		12% N=14
		Good		19% N=22
		Fair		26% N=31
		Poor		43% N=52
	Valuing/respecting residents from diverse backgrounds	Excellent		22% N=26
		Good		30% N=35
		Fair		34% N=40
		Poor		14% N=17
	Taking care of vulnerable residents	Excellent		11% N=12
		Good		18% N=20

Please rate the job you feel the Golden community does at each of the following.	Taking care of vulnerable residents	Fair		46% N=52
		Poor		26% N=29
Please rate each of the following in the Golden community.	Overall quality of business and service establishments	Excellent		15% N=20
		Good		59% N=78
		Fair		21% N=27
		Poor		5% N=6
Variety of business and service establishments	Excellent		11% N=14	
	Good		38% N=49	
	Fair		37% N=49	
	Poor		15% N=19	
Vibrancy of downtown/commercial area	Excellent		34% N=44	
	Good		45% N=57	
	Fair		17% N=22	
	Poor		4% N=5	
Employment opportunities	Excellent		7% N=6	
	Good		31% N=28	
	Fair		31% N=28	
	Poor		31% N=28	
Shopping opportunities	Excellent		12% N=16	
	Good		41% N=54	
	Fair		36% N=47	
	Poor		11% N=15	
Cost of living	Excellent		2% N=3	
	Good		14% N=18	
	Fair		25% N=33	
	Poor		59% N=78	
Overall image or reputation	Excellent		38% N=50	
	Good		43% N=57	
	Fair		11% N=14	
	Poor		7% N=10	
Please also rate each of the following in the Golden community.	Traffic flow on major streets	Excellent		8% N=11
		Good		40% N=53
































Please also rate each of the following in the Golden community.

Traffic flow on major streets	Fair		20% N=26
	Poor		33% N=43
Ease of public parking	Excellent		7% N=10
	Good		23% N=31
	Fair		34% N=45
	Poor		35% N=46
Ease of travel by car	Excellent		15% N=19
	Good		45% N=59
	Fair		18% N=24
	Poor		22% N=29
Ease of travel by public transportation	Excellent		5% N=5
	Good		14% N=14
	Fair		26% N=27
	Poor		55% N=55
Ease of travel by bicycle	Excellent		20% N=20
	Good		39% N=40
	Fair		30% N=31
	Poor		11% N=12
Ease of walking	Excellent		27% N=36
	Good		44% N=57
	Fair		21% N=28
	Poor		8% N=10
Well-planned residential growth	Excellent		6% N=6
	Good		13% N=14
	Fair		33% N=35
	Poor		48% N=52
Well-planned commercial growth	Excellent		2% N=2
	Good		22% N=24
	Fair		33% N=36
	Poor		43% N=47
Well-designed neighborhoods	Excellent		5% N=7
	Good		32% N=40

































Please also rate each of the following in the Golden community.




























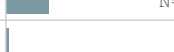




Well-designed neighborhoods	Fair		39% N=49
	Poor		23% N=29
Preservation of the historical or cultural character of the community	Excellent		24% N=30
	Good		37% N=46
	Fair		20% N=24
	Poor		20% N=24
Public places where people want to spend time	Excellent		36% N=46
	Good		38% N=49
	Fair		23% N=29
	Poor		4% N=6
Variety of housing options	Excellent		4% N=5
	Good		13% N=16
	Fair		36% N=45
	Poor		48% N=61
Availability of affordable quality housing	Excellent		1% N=1
	Good		9% N=11
	Fair		13% N=16
	Poor		78% N=97
Overall quality of new development	Excellent		8% N=10
	Good		32% N=39
	Fair		28% N=34
	Poor		31% N=37
Overall appearance	Excellent		21% N=28
	Good		55% N=73
	Fair		20% N=27
	Poor		3% N=4
Cleanliness	Excellent		26% N=34
	Good		48% N=64
	Fair		23% N=30
	Poor		3% N=4
Water resources	Excellent		30% N=40
	Good		51% N=68

































Please also rate each of the following in the Golden community.

Water resources	Fair		10% N=13
	Poor		8% N=11
Air quality	Excellent		14% N=18
	Good		55% N=71
	Fair		22% N=28
	Poor		9% N=12
Availability of paths and walking trails	Excellent		59% N=77
	Good		26% N=34
	Fair		12% N=16
	Poor		3% N=4
Fitness opportunities	Excellent		53% N=66
	Good		37% N=46
	Fair		7% N=8
	Poor		3% N=4
Recreational opportunities	Excellent		50% N=65
	Good		37% N=48
	Fair		8% N=10
	Poor		5% N=6
Availability of affordable quality food	Excellent		5% N=6
	Good		39% N=51
	Fair		44% N=58
	Poor		12% N=16
Availability of affordable quality health care	Excellent		13% N=13
	Good		32% N=31
	Fair		38% N=38
	Poor		17% N=16
Availability of preventive health services	Excellent		12% N=11
	Good		35% N=32
	Fair		33% N=31
	Poor		20% N=18
Availability of affordable quality mental health care	Good		23% N=15
	Fair		23% N=16

































Please also rate each of the following in the Golden community.

Availability of affordable quality mental health care	Poor		54% N=37
Opportunities to attend cultural/arts/music activities	Excellent		28% N=36
	Good		43% N=56
	Fair		23% N=29
	Poor		6% N=8
Community support for the arts	Excellent		40% N=47
	Good		40% N=47
	Fair		15% N=17
	Poor		5% N=6
Availability of affordable quality childcare/preschool	Excellent		13% N=5
	Good		24% N=9
	Fair		35% N=12
	Poor		28% N=10
K-12 education	Excellent		19% N=13
	Good		51% N=33
	Fair		20% N=13
	Poor		9% N=6
Adult educational opportunities	Excellent		10% N=7
	Good		26% N=17
	Fair		47% N=31
	Poor		18% N=12
Sense of civic/community pride	Excellent		19% N=24
	Good		52% N=64
	Fair		19% N=24
	Poor		9% N=12
Neighborliness of residents	Excellent		14% N=18
	Good		53% N=68
	Fair		28% N=36
	Poor		6% N=7
Opportunities to participate in social events and activities	Excellent		34% N=42
	Good		40% N=48
	Fair		21% N=25

































Please also rate each of the following in the Golden community.	Opportunities to participate in social events and activities	Poor		5% N=6
	Opportunities to attend special events and festivals	Excellent		39% N=50
		Good		44% N=57
		Fair		14% N=19
		Poor		3% N=4
Opportunities to volunteer	Excellent		30% N=28	
	Good		41% N=37	
	Fair		28% N=26	
	Poor		1% N=1	
Opportunities to participate in community matters	Excellent		31% N=32	
	Good		45% N=47	
	Fair		16% N=17	
	Poor		8% N=8	
Openness and acceptance of the community toward people of diverse backgrounds	Excellent		17% N=19	
	Good		29% N=33	
	Fair		39% N=45	
	Poor		15% N=17	
Please indicate whether or not you have done each of the following in the last 12 months.	Contacted the City of Golden for help or information	No		48% N=62
		Yes		52% N=67
	Contacted Golden elected officials to express your opinion	No		63% N=82
		Yes		37% N=48
	Attended a local public meeting	No		60% N=78
		Yes		40% N=52
	Watched a local public meeting	No		54% N=70
		Yes		46% N=60
	Volunteered your time to some group/activity	No		57% N=74
		Yes		43% N=56
	Campaigned or advocated for a local issue, cause, or candidate	No		79% N=103
		Yes		21% N=27
	Voted in your most recent local election	No		1% N=2
		Yes		99% N=130
	Used public transportation instead of driving	No		47% N=61

Please indicate whether or not you have done each of the following in the last 12 months.	Used public transportation instead of driving	Yes		53% N=69
	Carpooled with other adults or children instead of driving alone	No		41% N=54
		Yes		59% N=77
	Walked or biked instead of driving	No		18% N=24
Yes			82% N=107	
Please rate the quality of each of the following services in Golden.	Public information services	Excellent		20% N=23
		Good		44% N=49
		Fair		28% N=31
		Poor		8% N=8
	Economic development	Excellent		10% N=10
		Good		33% N=34
		Fair		42% N=43
		Poor		15% N=16
	Traffic enforcement	Excellent		11% N=13
		Good		40% N=46
		Fair		24% N=27
		Poor		25% N=29
	Traffic signal timing	Excellent		14% N=16
		Good		25% N=30
		Fair		36% N=42
		Poor		26% N=31
Street repair	Excellent		16% N=20	
	Good		36% N=44	
	Fair		30% N=37	
	Poor		18% N=22	
Street cleaning	Excellent		29% N=36	
	Good		52% N=66	
	Fair		11% N=14	
	Poor		7% N=9	
Street lighting	Excellent		18% N=22	
	Good		39% N=49	
	Fair		27% N=34	

































Please rate the quality of each of the following services in Golden.

































Street lighting	Poor		15% N=19
	Excellent		37% N=46
Snow removal	Good		37% N=46
	Fair		18% N=22
	Poor		7% N=9
	Excellent		18% N=22
Sidewalk maintenance	Good		41% N=51
	Fair		31% N=39
	Poor		9% N=12
	Excellent		8% N=7
Bus or transit services	Good		18% N=15
	Fair		31% N=26
	Poor		42% N=35
	Excellent		10% N=10
Land use, planning and zoning	Good		17% N=19
	Fair		31% N=33
	Poor		42% N=45
	Excellent		12% N=12
Code enforcement	Good		25% N=25
	Fair		30% N=30
	Poor		33% N=34
	Excellent		9% N=10
Affordable high-speed internet access	Good		29% N=31
	Fair		33% N=35
	Poor		29% N=31
	Excellent		30% N=36
Garbage collection	Good		35% N=42
	Fair		23% N=27
	Poor		12% N=14
	Excellent		41% N=53
Drinking water	Good		41% N=53
	Fair		13% N=16

































Please rate the quality of each of the following services in Golden.

































Drinking water	Poor		5% N=7
Sewer services	Excellent		45% N=51
	Good		38% N=43
	Fair		14% N=16
	Poor		3% N=4
Storm water management	Excellent		35% N=41
	Good		40% N=46
	Fair		19% N=22
	Poor		5% N=6
Power (electric and/or gas) utility	Excellent		35% N=44
	Good		49% N=62
	Fair		13% N=16
	Poor		4% N=5
Utility billing	Excellent		27% N=34
	Good		46% N=59
	Fair		18% N=23
	Poor		9% N=12
Police/Sheriff services	Excellent		29% N=31
	Good		34% N=37
	Fair		20% N=22
	Poor		17% N=18
Crime prevention	Excellent		15% N=17
	Good		36% N=40
	Fair		26% N=29
	Poor		22% N=24
Animal control	Excellent		32% N=28
	Good		47% N=41
	Fair		14% N=12
	Poor		8% N=7
Ambulance or emergency medical services	Excellent		39% N=26
	Good		41% N=28
	Fair		14% N=9

Please rate the quality of each of the following services in Golden.




Ambulance or emergency medical services	Poor		7% N=5
Fire services	Excellent		54% N=48
	Good		33% N=30
	Fair		8% N=7
	Poor		5% N=5
Fire prevention and education	Excellent		39% N=37
	Good		38% N=37
	Fair		18% N=17
	Poor		5% N=5
Emergency preparedness	Excellent		29% N=26
	Good		32% N=29
	Fair		29% N=26
	Poor		9% N=8
Preservation of natural areas	Excellent		35% N=44
	Good		34% N=43
	Fair		18% N=23
	Poor		12% N=16
Golden open space	Excellent		45% N=59
	Good		30% N=39
	Fair		20% N=26
	Poor		4% N=6
Recycling	Excellent		32% N=37
	Good		24% N=28
	Fair		26% N=29
	Poor		18% N=20
Yard waste pick-up	Excellent		36% N=34
	Good		42% N=39
	Fair		15% N=15
	Poor		7% N=7
City parks	Excellent		47% N=60
	Good		38% N=49
	Fair		9% N=12

Please rate the quality of each of the following services in Golden.	City parks	Poor		6% N=7
	Recreation programs or classes	Excellent		35% N=33
		Good		43% N=41
		Fair		17% N=16
		Poor		6% N=6
	Recreation centers or facilities	Excellent		43% N=47
		Good		32% N=35
		Fair		21% N=23
		Poor		4% N=5
	Health services	Excellent		12% N=8
		Good		54% N=35
		Fair		23% N=15
		Poor		10% N=7
	Public library services	Excellent		55% N=68
		Good		34% N=42
		Fair		7% N=8
Poor			4% N=5	
Overall customer service by Golden employees	Excellent		38% N=39	
	Good		39% N=39	
	Fair		17% N=18	
	Poor		6% N=6	
Please rate the following categories of Golden government performance.	The value of services for the taxes paid to Golden	Excellent		20% N=24
		Good		37% N=44
		Fair		29% N=35
		Poor		14% N=16
	The overall direction that Golden is taking	Excellent		8% N=10
		Good		31% N=40
		Fair		33% N=43
		Poor		28% N=36
	The job Golden government does at welcoming resident involvement	Excellent		31% N=29
		Good		28% N=26
		Fair		26% N=25











Please rate the following categories of Golden government performance.	The job Golden government does at welcoming resident involvement	Poor		15% N=14
	Overall confidence in Golden government	Excellent		10% N=12
		Good		36% N=46
		Fair		28% N=36
		Poor		26% N=34
	Generally acting in the best interest of the community	Excellent		13% N=16
		Good		41% N=52
		Fair		22% N=28
		Poor		25% N=32
	Being honest	Excellent		13% N=13
		Good		42% N=43
		Fair		24% N=24
		Poor		21% N=22
	Being open and transparent to the public	Excellent		15% N=15
Good			40% N=42	
Fair			25% N=27	
Poor			20% N=21	
Informing residents about issues facing the community	Excellent		17% N=19	
	Good		38% N=44	
	Fair		35% N=40	
	Poor		10% N=12	
Treating all residents fairly	Excellent		20% N=21	
	Good		35% N=37	
	Fair		23% N=25	
	Poor		22% N=24	
Treating residents with respect	Excellent		28% N=31	
	Good		34% N=39	
	Fair		23% N=26	
	Poor		15% N=17	
Overall, how would you rate the quality of the services provided by each of the following?	The City of Golden	Excellent		30% N=38
		Good		37% N=47
		Fair		27% N=34

Overall, how would you rate the quality of the services provided by each of the following?	The City of Golden	Poor		7% N=9
	The Federal Government	Excellent		2% N=3
		Good		30% N=36
		Fair		31% N=38
		Poor		37% N=44
Please rate how important, if at all, you think it is for the Golden community to focus on each of the following in the coming two years.	Overall economic health	Essential		41% N=53
		Very important		38% N=49
		Somewhat important		20% N=26
		Not at all important		1% N=1
	Overall quality of the transportation system	Essential		48% N=62
		Very important		30% N=38
		Somewhat important		18% N=23
		Not at all important		4% N=4
	Overall design or layout of residential and commercial areas	Essential		41% N=53
		Very important		34% N=43
		Somewhat important		21% N=27
		Not at all important		4% N=5
	Overall quality of the utility infrastructure	Essential		49% N=63
Very important			33% N=43	
Somewhat important			17% N=21	
Not at all important			1% N=2	
Overall feeling of safety	Essential		62% N=82	
	Very important		25% N=33	
	Somewhat important		12% N=16	
Overall quality of natural environment	Essential		64% N=83	
	Very important		22% N=29	
	Somewhat important		12% N=16	
	Not at all important		2% N=3	
Overall quality of parks and recreation opportunities	Essential		46% N=59	
	Very important		32% N=41	
	Somewhat important		19% N=25	
	Not at all important		3% N=4	

































Please rate how important, if at all, you think it is for the Golden community to focus on each of the following in the coming two years.































Overall health and wellness opportunities	Essential		24% N=31
	Very important		40% N=52
	Somewhat important		30% N=39
	Not at all important		5% N=7
Overall opportunities for education, culture, and the arts	Essential		18% N=24
	Very important		43% N=57
	Somewhat important		31% N=40
	Not at all important		8% N=10
Residents' connection and engagement with their community	Essential		32% N=41
	Very important		39% N=51
	Somewhat important		24% N=31
	Not at all important		5% N=6
The Golden City Council is actively evaluating the future responsibilities and staffing needs of the Golden Fire Department. Please indicate your level of support, if any, for a property tax increase of approximately 5% for your total property tax bill to fund future Fire Department needs. For a property owner with a house valued at \$500,000, this increase would result in an additional \$143 annually in property tax.	Strongly oppose		7% N=10
	Somewhat oppose		13% N=17
	Neutral		12% N=16
	Somewhat support		31% N=41
	Strongly support		37% N=48
Please indicate your level of support, if any, for a potential ballot measure to support affordable housing projects by changing the City's Charter to allow the use of incentives to encourage affordable housing.	Strongly oppose		13% N=17
	Somewhat oppose		9% N=12
	Neutral		11% N=14
	Somewhat support		22% N=29
	Strongly support		45% N=59































Please indicate how important you think it is for the City of Golden to enlist additional efforts to address the following specific local policy areas:

Parking Management	Essential		22% N=28
	Very important		22% N=28
	Somewhat important		37% N=47
	Not at all important		20% N=26
Local transit/circulator bus opportunities	Essential		23% N=30
	Very important		31% N=40
	Somewhat important		38% N=50
	Not at all important		8% N=10
Housing affordability	Essential		44% N=58
	Very important		26% N=34

Please indicate how important you think it is for the City of Golden to enlist additional efforts to address the following specific local policy areas:	Housing affordability	Somewhat important		16% N=21
		Not at all important		13% N=17
	Clear Creek Corridor management	Essential		42% N=55
		Very important		33% N=43
		Somewhat important		24% N=32
		Not at all important		1% N=1
	Community solar garden	Essential		11% N=15
		Very important		28% N=37
		Somewhat important		41% N=54
		Not at all important		20% N=26
Please indicate the extent to which you think each of the following are a problem, if at all, in the City of Golden:	Homelessness	Not a problem		7% N=9
		Minor problem		35% N=45
		Moderate problem		31% N=40
		Major problem		27% N=34
	The type and style of residential development in Golden	Not a problem		16% N=21
		Minor problem		24% N=31
		Moderate problem		29% N=37
		Major problem		32% N=41
	Access to broadband/Internet service	Not a problem		43% N=50
		Minor problem		23% N=26
Moderate problem			19% N=22	
Major problem			15% N=17	
Affordability of broadband/Internet service	Not a problem		30% N=35	
	Minor problem		31% N=37	
	Moderate problem		29% N=34	
	Major problem		10% N=12	
Availability of affordable housing	Not a problem		11% N=14	
	Minor problem		10% N=13	
	Moderate problem		18% N=23	
	Major problem		61% N=77	
Availability of public transportation	Not a problem		25% N=31	
	Minor problem		17% N=21	

Please indicate the extent to which you think each of the following are a problem, if at all, in the City of Golden:	Availability of public transportation	Moderate problem		34% N=42
		Major problem		24% N=29
In general, how many times do you:	Access the internet from your home	Several times a day		95% N=125
		Once a day		3% N=5
		A few times a week		2% N=2
	Access the internet from your cell phone	Several times a day		97% N=128
		Once a day		1% N=2
		A few times a week		1% N=2
		Every few weeks		1% N=1
	Visit social media sites	Several times a day		64% N=84
		Once a day		16% N=21
		A few times a week		4% N=6
		Every few weeks		6% N=8
		Less often or never		10% N=13
Use or check email	Several times a day		86% N=113	
	Once a day		13% N=17	
	A few times a week		1% N=1	
Share your opinions online	Several times a day		13% N=17	
	Once a day		0% N=0	
	A few times a week		16% N=20	
	Every few weeks		31% N=40	
	Less often or never		40% N=53	
Shop online	Several times a day		12% N=16	
	Once a day		9% N=11	
	A few times a week		27% N=35	
	Every few weeks		43% N=56	
	Less often or never		10% N=12	
Please rate your overall health.	Excellent		36% N=48	
	Very good		46% N=61	
	Good		15% N=19	
	Fair		3% N=4	
What impact, if any, do you think the economy will have on your family's income in the next 6 months?	Very positive		1% N=2	

What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Somewhat positive		7% N=9
	Neutral		48% N=63
	Somewhat negative		30% N=39
	Very negative		14% N=19
How many years have you lived in Golden?	Less than 2 years		17% N=22
	2-5 years		28% N=37
	6-10 years		12% N=16
	11-20 years		15% N=19
	More than 20 years		28% N=37
Which best describes the building you live in?	One family house detached from any other houses		50% N=66
	Building with two or more homes (duplex, townhome, apa..		47% N=63
	Mobile home		0% N=1
	Other		2% N=3
Do you rent or own your home?	Rent		39% N=52
	Own		61% N=80
About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance, and homeowners' association (HOA) fees)?	Less than \$500		6% N=8
	\$500 to \$999		12% N=15
	\$1,000 to \$1,499		22% N=28
	\$1,500 to \$1,999		14% N=17
	\$2,000 to \$2,499		19% N=23
	\$2,500 to \$2,999		16% N=19
	\$3,000 to \$3,499		5% N=6
	\$3,500 or more		7% N=9
Do any children 17 or under live in your household?	No		80% N=106
	Yes		20% N=26
Are you or any other members of your household aged 65 or older?	No		78% N=102
	Yes		22% N=28
How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Less than \$25,000		7% N=9
	\$25,000 to \$49,999		16% N=19
	\$50,000 to \$74,999		14% N=17
	\$75,000 to \$99,999		10% N=11
	\$100,000 to \$149,999		18% N=21

How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)		\$150,000 or more		35% N=42
Are you Spanish, Hispanic, or Latino?	Are you Spanish, Hispanic or Latino?	No, not Spanish, Hispanic, or Latino		91% N=116
		Yes, I consider myself to be Spanish, Hispanic, or Latino		9% N=11
What is your race? (Mark one or more races to indicate what race you consider yourself to be.)	American Indian or Alaskan Native		3% N=4	
	Asian, Asian Indian, or Pacific Islander		1% N=1	
	Black or African American		1% N=1	
	White		94% N=118	
	Other		6% N=8	
In which category is your age?	18-24 years		2% N=3	
	25-34 years		39% N=50	
	35-44 years		17% N=22	
	45-54 years		13% N=17	
	55-64 years		17% N=22	
	65-74 years		8% N=11	
	75 years or older		3% N=4	
What is your gender?	Woman		40% N=51	
	Man		55% N=70	
	Identify in another way		5% N=6	
If you identify in another way, how would you describe your gender?	Agender/I don't identify with any gender		39% N=2	
	Genderqueer/gender fluid		39% N=2	
	Non-binary		21% N=1	
How did you hear about this survey? (Select all that apply.)	The City's website		7% N=10	
	The City's social media (Facebook, Twitter, Instagram,...		45% N=61	
	Received an email from the City		23% N=31	
	In a City newsletter or utility bill		15% N=20	
	Received a postcard or letter from the City		1% N=1	
	Nextdoor		8% N=10	
	In my Facebook feed		8% N=11	
	Heard about it from a family member, friend or neighbor		2% N=3	
	Other		3% N=4	

Please complete this survey if you are the adult (age 18 or older) in the household who most recently had a birthday (the year of birth does not matter). Your responses are confidential and no identifying information will be shared.

1. Please rate each of the following aspects of quality of life in Golden.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Golden as a place to live.....	1	2	3	4	5
Your neighborhood as a place to live	1	2	3	4	5
Golden as a place to raise children.....	1	2	3	4	5
Golden as a place to work.....	1	2	3	4	5
Golden as a place to visit.....	1	2	3	4	5
Golden as a place to retire.....	1	2	3	4	5
The overall quality of life in Golden.....	1	2	3	4	5
Sense of community.....	1	2	3	4	5

2. Please rate each of the following characteristics as they relate to Golden as a whole.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Overall economic health of Golden.....	1	2	3	4	5
Overall quality of the transportation system (auto, bicycle, foot, bus) in Golden.....	1	2	3	4	5
Overall design or layout of Golden's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.)	1	2	3	4	5
Overall quality of the utility infrastructure in Golden (water, sewer, storm water, electric/gas, broadband).....	1	2	3	4	5
Overall feeling of safety in Golden.....	1	2	3	4	5
Overall quality of natural environment in Golden.....	1	2	3	4	5
Overall quality of parks and recreation opportunities.....	1	2	3	4	5
Overall health and wellness opportunities in Golden.....	1	2	3	4	5
Overall opportunities for education, culture, and the arts.....	1	2	3	4	5
Residents' connection and engagement with their community	1	2	3	4	5

3. Please indicate how likely or unlikely you are to do each of the following.

	<u>Very likely</u>	<u>Somewhat likely</u>	<u>Somewhat unlikely</u>	<u>Very unlikely</u>	<u>Don't know</u>
Recommend living in Golden to someone who asks.....	1	2	3	4	5
Remain in Golden for the next five years.....	1	2	3	4	5

4. Please rate how safe or unsafe you feel:

	<u>Very safe</u>	<u>Somewhat safe</u>	<u>Neither safe nor unsafe</u>	<u>Somewhat unsafe</u>	<u>Very unsafe</u>	<u>Don't know</u>
In your neighborhood during the day.....	1	2	3	4	5	6
In Golden's downtown/commercial area during the day	1	2	3	4	5	6
From property crime.....	1	2	3	4	5	6
From violent crime.....	1	2	3	4	5	6
From fire, flood, or other natural disaster	1	2	3	4	5	6

5. Please rate the job you feel the Golden community does at each of the following.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Making all residents feel welcome	1	2	3	4	5
Attracting people from diverse backgrounds.....	1	2	3	4	5
Valuing/respecting residents from diverse backgrounds.....	1	2	3	4	5
Taking care of vulnerable residents (elderly, disabled, homeless, etc.).....	1	2	3	4	5

6. Please rate each of the following in the Golden community.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Overall quality of business and service establishments in Golden.....	1	2	3	4	5
Variety of business and service establishments in Golden	1	2	3	4	5
Vibrancy of downtown/commercial area	1	2	3	4	5
Employment opportunities	1	2	3	4	5
Shopping opportunities	1	2	3	4	5
Cost of living in Golden.....	1	2	3	4	5
Overall image or reputation of Golden	1	2	3	4	5

7. Please also rate each of the following in the Golden community.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Traffic flow on major streets.....	1	2	3	4	5
Ease of public parking.....	1	2	3	4	5
Ease of travel by car in Golden.....	1	2	3	4	5
Ease of travel by public transportation in Golden.....	1	2	3	4	5
Ease of travel by bicycle in Golden.....	1	2	3	4	5
Ease of walking in Golden.....	1	2	3	4	5
Well-planned residential growth.....	1	2	3	4	5
Well-planned commercial growth.....	1	2	3	4	5
Well-designed neighborhoods.....	1	2	3	4	5
Preservation of the historical or cultural character of the community.....	1	2	3	4	5
Public places where people want to spend time.....	1	2	3	4	5
Variety of housing options.....	1	2	3	4	5
Availability of affordable quality housing.....	1	2	3	4	5
Overall quality of new development in Golden.....	1	2	3	4	5
Overall appearance of Golden.....	1	2	3	4	5
Cleanliness of Golden.....	1	2	3	4	5
Water resources (beaches, lakes, ponds, riverways, etc.).....	1	2	3	4	5
Air quality.....	1	2	3	4	5
Availability of paths and walking trails.....	1	2	3	4	5
Fitness opportunities (including exercise classes and paths or trails, etc.)... ..	1	2	3	4	5
Recreational opportunities.....	1	2	3	4	5
Availability of affordable quality food.....	1	2	3	4	5
Availability of affordable quality health care.....	1	2	3	4	5
Availability of preventive health services.....	1	2	3	4	5
Availability of affordable quality mental health care.....	1	2	3	4	5
Opportunities to attend cultural/arts/music activities.....	1	2	3	4	5
Community support for the arts.....	1	2	3	4	5
Availability of affordable quality childcare/preschool.....	1	2	3	4	5
K-12 education.....	1	2	3	4	5
Adult educational opportunities.....	1	2	3	4	5
Sense of civic/community pride.....	1	2	3	4	5
Neighborliness of residents in Golden.....	1	2	3	4	5
Opportunities to participate in social events and activities.....	1	2	3	4	5
Opportunities to attend special events and festivals.....	1	2	3	4	5
Opportunities to volunteer.....	1	2	3	4	5
Opportunities to participate in community matters.....	1	2	3	4	5
Openness and acceptance of the community toward people of diverse backgrounds.....	1	2	3	4	5

8. Please indicate whether or not you have done each of the following in the last 12 months.

	<u>No</u>	<u>Yes</u>
Contacted the City of Golden (in-person, phone, email, or web) for help or information.....	1	2
Contacted Golden elected officials (in-person, phone, email, or web) to express your opinion.....	1	2
Attended a local public meeting (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.).....	1	2
Watched (online or on television) a local public meeting.....	1	2
Volunteered your time to some group/activity in Golden.....	1	2
Campaigned or advocated for a local issue, cause, or candidate.....	1	2
Voted in your most recent local election.....	1	2
Used bus, rail, subway, or other public transportation instead of driving.....	1	2
Carpooled with other adults or children instead of driving alone.....	1	2
Walked or biked instead of driving.....	1	2

9. Please rate the quality of each of the following services in Golden.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Public information services.....	1	2	3	4	5
Economic development.....	1	2	3	4	5
Traffic enforcement.....	1	2	3	4	5
Traffic signal timing.....	1	2	3	4	5
Street repair.....	1	2	3	4	5
Street cleaning.....	1	2	3	4	5
Street lighting.....	1	2	3	4	5
Snow removal.....	1	2	3	4	5
Sidewalk maintenance.....	1	2	3	4	5
Bus or transit services.....	1	2	3	4	5
Land use, planning, and zoning.....	1	2	3	4	5
Code enforcement (weeds, abandoned buildings, etc.).....	1	2	3	4	5
Affordable high-speed internet access.....	1	2	3	4	5
Garbage collection.....	1	2	3	4	5
Drinking water.....	1	2	3	4	5
Sewer services.....	1	2	3	4	5
Storm water management (storm drainage, dams, levees, etc.).....	1	2	3	4	5
Power (electric and/or gas) utility.....	1	2	3	4	5
Utility billing.....	1	2	3	4	5
Police/Sheriff services.....	1	2	3	4	5
Crime prevention.....	1	2	3	4	5
Animal control.....	1	2	3	4	5
Ambulance or emergency medical services.....	1	2	3	4	5
Fire services.....	1	2	3	4	5
Fire prevention and education.....	1	2	3	4	5
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations).....	1	2	3	4	5
Preservation of natural areas (open space, farmlands, and greenbelts).....	1	2	3	4	5
Golden open space.....	1	2	3	4	5
Recycling.....	1	2	3	4	5
Yard waste pick-up.....	1	2	3	4	5
City parks.....	1	2	3	4	5
Recreation programs or classes.....	1	2	3	4	5
Recreation centers or facilities.....	1	2	3	4	5
Health services.....	1	2	3	4	5
Public library services.....	1	2	3	4	5
Overall customer service by Golden employees (police, receptionists, planners, etc.).....	1	2	3	4	5

10. Please rate the following categories of Golden government performance.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
The value of services for the taxes paid to Golden.....	1	2	3	4	5
The overall direction that Golden is taking.....	1	2	3	4	5
The job Golden government does at welcoming resident involvement.....	1	2	3	4	5
Overall confidence in Golden government.....	1	2	3	4	5
Generally acting in the best interest of the community.....	1	2	3	4	5
Being honest.....	1	2	3	4	5
Being open and transparent to the public.....	1	2	3	4	5
Informing residents about issues facing the community.....	1	2	3	4	5
Treating all residents fairly.....	1	2	3	4	5
Treating residents with respect.....	1	2	3	4	5

11. Overall, how would you rate the quality of the services provided by each of the following?

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
The City of Golden	1	2	3	4	5
The Federal Government.....	1	2	3	4	5

12. Please rate how important, if at all, you think it is for the Golden community to focus on each of the following in the coming two years.

	<u>Essential</u>	<u>Very important</u>	<u>Somewhat important</u>	<u>Not at all important</u>
Overall economic health of Golden.....	1	2	3	4
Overall quality of the transportation system (auto, bicycle, foot, bus) in Golden	1	2	3	4
Overall design or layout of Golden's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.).....	1	2	3	4
Overall quality of the utility infrastructure in Golden (water, sewer, storm water, electric/gas, broadband)	1	2	3	4
Overall feeling of safety in Golden.....	1	2	3	4
Overall quality of natural environment in Golden.....	1	2	3	4
Overall quality of parks and recreation opportunities.....	1	2	3	4
Overall health and wellness opportunities in Golden.....	1	2	3	4
Overall opportunities for education, culture, and the arts.....	1	2	3	4
Residents' connection and engagement with their community	1	2	3	4

13. The Golden City Council is actively evaluating the future responsibilities and staffing needs of the Golden Fire Department. Please indicate your level of support, if any, for a property tax increase of approximately 5% for your total property tax bill to fund future Fire Department needs. For a property owner with a house valued at \$500,000, this increase would result in an additional \$143 annually in property tax.

- Strongly oppose Somewhat oppose Neutral Somewhat support Strongly support Don't know

14. Please indicate your level of support, if any, for a potential ballot measure to support affordable housing projects by changing the City's Charter to allow the use of incentives to encourage affordable housing.

- Strongly oppose Somewhat oppose Neutral Somewhat support Strongly support Don't know

15. Please indicate how important you think it is for the City of Golden to enlist additional efforts to address the following specific local policy areas:

	<u>Essential</u>	<u>Very important</u>	<u>Somewhat important</u>	<u>Not at all important</u>
Parking Management	1	2	3	4
Local transit/circulator bus opportunities.....	1	2	3	4
Housing affordability.....	1	2	3	4
Clear Creek Corridor management	1	2	3	4
Community solar garden	1	2	3	4

16. Please indicate the extent to which you think each of the following are a problem, if at all, in the City of Golden:

	<u>Not a problem</u>	<u>Minor problem</u>	<u>Moderate problem</u>	<u>Major problem</u>	<u>Don't know</u>
Homelessness.....	1	2	3	4	5
The type and style of residential development in Golden.....	1	2	3	4	5
Access to broadband/Internet service	1	2	3	4	5
Affordability of broadband/Internet service.....	1	2	3	4	5
Availability of affordable housing.....	1	2	3	4	5
Availability of public transportation	1	2	3	4	5

Our last questions are about you and your household.
 Again, all of your responses to this survey are confidential and no identifying information will be shared.

D1. In general, how many times do you:

	Several times a day	Once a day	A few times a week	Every few weeks	Less often or never	Don't know
Access the internet from your home using a computer, laptop, or tablet computer	1	2	3	4	5	6
Access the internet from your cell phone.....	1	2	3	4	5	6
Visit social media sites such as Facebook, Twitter, Nextdoor, etc.	1	2	3	4	5	6
Use or check email.....	1	2	3	4	5	6
Share your opinions online.....	1	2	3	4	5	6
Shop online.....	1	2	3	4	5	6

D2. Please rate your overall health.

- Excellent
 Very good
 Good
 Fair
 Poor

D3. What impact, if any, do you think the economy will have on your family income in the next 6 months?

Do you think the impact will be:

- Very positive
 Somewhat positive
 Neutral
 Somewhat negative
 Very negative

D4. How many years have you lived in Golden?

- Less than 2 years
 2-5 years
 6-10 years
 11-20 years
 More than 20 years

D5. Which best describes the building you live in?

- One family house detached from any other houses
 Building with two or more homes
 (duplex, townhome, apartment, or condominium)
 Mobile home
 Other

D6. Do you rent or own your home?

- Rent
 Own

D7. About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance, and homeowners' association (HOA) fees)?

- Less than \$500 \$2,000 to \$2,499
 \$500 to \$999 \$2,500 to \$2,999
 \$1,000 to \$1,499 \$3,000 to \$3,499
 \$1,500 to \$1,999 \$3,500 or more

D8. Do any children 17 or under live in your household?

- No Yes

D9. Are you or any other members of your household aged 65 or older?

- No Yes

D10. How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)

- Less than \$25,000 \$75,000 to \$99,999
 \$25,000 to \$49,999 \$100,000 to \$149,999
 \$50,000 to \$74,999 \$150,000 or more

D11. Are you Spanish, Hispanic or Latino?

- No, not Spanish, Hispanic, or Latino
 Yes, I consider myself to be Spanish, Hispanic, or Latino

D12. What is your race? (Mark one or more races to indicate what race you consider yourself to be.)

- American Indian or Alaskan Native
 Asian, Asian Indian, or Pacific Islander
 Black or African American
 White
 Other

D13. In which category is your age?

- 18-24 years 55-64 years
 25-34 years 65-74 years
 35-44 years 75 years or older
 45-54 years

D14. What is your gender?

- Female
 Male
 Identify in another way

Thank you! Please return the completed survey in the postage-paid envelope to:
National Research Center, Inc., PO Box 549, Belle Mead, NJ 08502